



MBA in Healthcare Management

The MBA in Healthcare Management provides graduates with comprehensive knowledge of leadership and management principles in an increasingly competitive healthcare environment. The Healthcare Management MBA is a 13 course, 39 credit hour degree program which leads to a Masters of Business Administration degree and a certificate in Healthcare Management. Students can begin the program at any time during the year, and can complete the program entirely online or in a combination of online and on-ground courses lasting seven weeks.

Graduates of the program will be able to apply management tools and techniques relative to achieving organizational goals and objectives; identify strengths and weaknesses in individual leadership skills; apply decision-making models and systematic problem-solving methods to enhance and improve individual and organizational performance; apply critical thinking skills to real-world strategies in the healthcare industry; and develop networking skills to enhance the potential for individual growth.

The Healthcare Management MBA is well-suited for clinical professionals, such as RNs, Medical Technologists, and other medical specialists, to expand their potential for promotion and leadership responsibility.

Brenau also offers the option to students who already hold a graduate degree to earn the **Healthcare Management Certificate** by completing the 5 required courses in the Healthcare Management Concentration curriculum.

Curriculum

Preparatory Courses

To enhance their success in the program, students are required to take BA 500 MBA Foundations (6 hours) unless they have an undergraduate business degree from a regionally accredited institution within the last 7 years. In addition, BA507 Introduction to Business Communications (3 hours) is required for all MBA applicants that enter the program with only an undergraduate degree. The course may be waived if the applicant has a prior masters degree.

Core

The core curriculum is taught online or at one of our 5 campuses. There are 8 courses in the MBA core curriculum (24 hours):

BA 642 Cross-Cultural Business Challenges

BA 670 Integrated Business Operations

AC 721 Budgeting for Managers

BA 787 Global Economics

MG 729 Management & Organizational Behavior

BA 723 Financial Management

MK 715 Marketing Management

BA 799 Strategic Management & Policy

Concentration

Concentration courses are taught online. Students take five courses to complete the concentration (15 hours):

HC 717 Healthcare Ethics & Law

HC 730 Management & Leadership in Health Services

HC 733 Human Resources Management in Healthcare

HC 740 Healthcare Policies & Managed Care

HC 723 Financial Management in the Healthcare Industry

Program Director

Dr. David Miller has both clinical and management experience in healthcare in both the private and government sectors. He is the author of numerous healthcare-related articles and has extensive consulting and teaching experience. He holds a doctorate in Clinical Psychology from the University of Missouri – Columbia as well as specialty certifications and professional licensure. He can be reached at 770.538.4709 or via email at dmiller@brenau.edu.

Application Instructions

Thank you for your interest in Brenau University. To apply for admission, please complete the following steps:

1. Complete the online application **or** download a form and mail or fax it to the Office of Admissions. The application is available at www.brenau.edu/apply
2. Request Official Transcripts from all previous institutions and have them sent directly to the Office of Graduate Admissions.
3. Forward your resume to Office of Graduate Admissions at graduateadmissions@brenau.edu.

Admissions decisions are typically made within 2 weeks of receiving a completed file.

Financial Aid Procedures

Complete the Free Application for Federal Student Aid (FAFSA) on the Web at www.fafsa.ed.gov. If you are completing FAFSA on the Web for the first time, we recommend that you apply for a PIN at www.pin.ed.gov prior to completing the FAFSA. With a PIN, you are able to electronically sign your application, make corrections after submitting the application, and review your processed application data. If you prefer to complete a paper FAFSA please download one at www.federalstudentaid.ed.gov.

Please note: Financial aid cannot be awarded to students who have not been officially admitted to the university.

Information Sessions

The Office of Graduate Admissions together with other University offices would like to offer you an opportunity to visit campus and talk with us about your academic and professional goals. We want to make sure you understand how Brenau University can assist you in living an Extraordinary Life. These sessions are held once a semester at the campus near you. Please contact the Graduate Admissions Office for further details.

Tuition

2012-13 tuition is calculated at \$540 per credit. There is a \$260 per semester fee for technology. Thus the total cost for an MBA at Brenau University is approximately \$21,000. Additional fees will be included for international experiences and necessary foundation courses. Students who are active military receive discounted tuition.

Office of Graduate Admissions

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