Majors by Campus Location
Fall Cut Off

	2025	2024	2023	2022	2021	2020	25 << 24 Change	25 << 20 Change
Brenau University	**25/09**	**24/09**	**23/09**	**22/09**	**21/09**	**20/09**	**1 Year**	**5 Year**
Doctorate	397	390	339	314	279	247	1.8%	60.7%
Graduate	677	733	794	942	833	846	-7.6%	-20.0%
Grad/Prof Certificate	23	24	31	18	20	33	-4.2%	-30.3%
Undergraduate	1079	1029	981	1152	1292	1558	4.9%	-30.7%
Teaching Cert/Endors				1		1		-100.0%
NonCredential Program	276	260	275	277	127	128	6.2%	115.6%
Grand Total	**2452**	**2436**	**2420**	**2704**	**2551**	**2813**	**0.7%**	**-12.8%**

	2025	2024	2023	2022	2021	2020	25 << 24 Change	25 << 20 Change
Campus / School/ Dept / Major	**25/09**	**24/09**	**23/09**	**22/09**	**21/09**	**20/09**	**1 Year**	**5 Year**
Women's College	**693**	**630**	**571**	**568**	**661**	**746**	**10.3%**	**-7.1%**
Business & Mass Communication	**75**	**81**	**57**	**49**	**51**	**65**	**-7.4%**	**15.4%**
Business Administration	61	65	46	39	38	51	-6.2%	19.6%
UG	**61**	**65**	**43**	**35**	**33**	**43**	**-6.2%**	**41.9%**
BACC	12	12	6	4	2	3	0.0%	300.0%
Accounting-BBA	12	12	6	4	2	3	0.0%	300.0%
BBUS			4	18	17	18		-100.0%
General Business			4	18	17	18		-100.0%
BFIEC	12	9	7	2	5	3	33.3%	300.0%
Finance	12	9	7	2	5	3	33.3%	300.0%
BHCAD	1	3	4	2	2	2	-66.7%	-50.0%
Healthcare Administration	1	3	4	2	2	2	-66.7%	-50.0%
BHCM	2	2					0.0%	
Healthcare Management	2	2					0.0%	
BLSCM	1	1					0.0%	
Logistics & Supply Chain Mgmt	1	1					0.0%	
BMGMT	14	24	10				-41.7%	
Management	14	24	10				-41.7%	
BMH	2		1					
Hospitality Management	2		1					
BMKT	15	11	11	8	6	9	36.4%	66.7%
Marketing	15	11	11	8	6	9	36.4%	66.7%
BORLD		1		1		5	-100.0%	-100.0%
Organizational Leadership		1		1		5	-100.0%	-100.0%
BRMI	1	1					0.0%	
Risk Management and Insurance	1	1					0.0%	
HRM	1	1			1	3	0.0%	-66.7%
Human Resource Management	1	1			1	3	0.0%	-66.7%
G			**3**	**4**	**5**	**8**		**-100.0%**
MBGBW			3	4	5	8		-100.0%
Grad: Gen Business (EWMBA)			3	4	5	8		-100.0%
General	1		1	2	3	2		-50.0%
UG	**1**		**1**	**2**	**3**	**2**		**-50.0%**
GENST	1		1	2	3	2		-50.0%
General Studies	1		1	2	3	2		-50.0%
Mass Communication	13	16	10	8	10	12	-18.8%	8.3%
UG	**13**	**16**	**10**	**8**	**10**	**12**	**-18.8%**	**8.3%**
MCCMS			1	1	1			
Communication and Media Studies			1	1	1			
MCOM	13	16	9	7	9	12	-18.8%	8.3%
Mass Communication	13	16	9	7	9	12	-18.8%	8.3%
Education & Human Development	**35**	**30**	**30**	**27**	**43**	**53**	**16.7%**	**-34.0%**
Teacher Education	35	30	30	27	43	53	16.7%	-34.0%
UG	**35**	**30**	**30**	**27**	**43**	**53**	**16.7%**	**-34.0%**
EDEE	25	16	17	17	31	41	56.3%	-39.0%
Elementary Education	25	16	17	17	31	41	56.3%	-39.0%
EDMG	4	7	7	6	9	7	-42.9%	-42.9%
Middle Grades Educ	4	7	7	6	9	7	-42.9%	-42.9%
EDSE	4	7	6	4	3	5	-42.9%	-20.0%
Special Education	4	7	6	4	3	5	-42.9%	-20.0%
EDSLA	2							
Speech Language Associate	2							
Fine Arts & Humanities	**236**	**202**	**190**	**180**	**167**	**207**	**16.8%**	**14.0%**
Fine Arts	52	39	29	32	18	33	33.3%	57.6%
UG	**52**	**39**	**29**	**32**	**18**	**33**	**33.3%**	**57.6%**
ARTST	26	18	10	9	4	14	44.4%	85.7%
Studio Art	26	18	10	9	4	14	44.4%	85.7%
FDES	23	17	15	18	12	15	35.3%	53.3%
Fashion Design	23	17	15	18	12	15	35.3%	53.3%
FMERC	3	4	4	5	2	4	-25.0%	-25.0%
Fashion Merchandising	3	4	4	5	2	4	-25.0%	-25.0%
General	9	11	10	9	9	8	-18.2%	12.5%
UG	**9**	**11**	**10**	**9**	**9**	**8**	**-18.2%**	**12.5%**
UNDEC	9	11	10	9	9	8	-18.2%	12.5%
Undeclared	9	11	10	9	9	8	-18.2%	12.5%
Humanities	27	22	21	20	21	46	22.7%	-41.3%
UG	**27**	**22**	**21**	**20**	**21**	**46**	**22.7%**	**-41.3%**

Majors by Campus Location
Fall Cut Off

Campus / School/ Dept / Major	2025 25/09	2024 24/09	2023 23/09	2022 22/09	2021 21/09	2020 20/09	25 << 24 Change 1 Year	25 << 20 Change 5 Year
ENG	7	6	4	5	14	36	16.7%	-80.6%
English	7	6	4	5	14	36	16.7%	-80.6%
HYPOL	11	6	5	7	1	2	83.3%	450.0%
History/Polit Science	11	6	5	7	1	2	83.3%	450.0%
LEGAL	9	10	12	8	6	8	-10.0%	12.5%
Conf Res & Leg Stud	9	10	12	8	6	8	-10.0%	12.5%
ID	41	34	35	29	27	29	20.6%	41.4%
UG	**41**	**34**	**35**	**29**	**27**	**29**	**20.6%**	**41.4%**
INTDS	41	34	35	29	27	29	20.6%	41.4%
Interior Design	41	34	35	29	27	29	20.6%	41.4%
TH	57	49	45	38	43	52	16.3%	9.6%
UG	**57**	**49**	**45**	**38**	**43**	**52**	**16.3%**	**9.6%**
THACT				6	6	10		-100.0%
Acting				6	6	10		-100.0%
THCFT	8	5	4	2	1	1	60.0%	700.0%
Costuming for Film & Theatre	8	5	4	2	1	1	60.0%	700.0%
THDES	3	2	4	3	5	3	50.0%	0.0%
Theatre Design & Technology	3	2	4	3	5	3	50.0%	0.0%
THEAT	11	11	19	15	20	24	0.0%	-54.2%
Theatre	11	11	19	15	20	24	0.0%	-54.2%
THMUS	21	17	11	10	11	14	23.5%	50.0%
Musical Theatre	21	17	11	10	11	14	23.5%	50.0%
THSSA	14	14	7	2			0.0%	
Acting for Stage & Screen	14	14	7	2			0.0%	
MU	10	10	10	8	9	5	0.0%	100.0%
UG	**10**	**10**	**10**	**8**	**9**	**5**	**0.0%**	**100.0%**
EDMUS	4	7	5	6	5	3	-42.9%	33.3%
Music Education (BA)	4	7	5	6	5	3	-42.9%	33.3%
MUSIC	6	3	5	2	4	2	100.0%	200.0%
Music	6	3	5	2	4	2	100.0%	200.0%
DA	40	37	40	44	40	34	8.1%	17.6%
UG	**40**	**37**	**40**	**44**	**40**	**34**	**8.1%**	**17.6%**
DABFA	10	3					233.3%	
Dance	10	3					233.3%	
DANCE	30	34	40	44	40	34	-11.8%	-11.8%
Dance	30	34	40	44	40	34	-11.8%	-11.8%
Health & Science	**347**	**317**	**294**	**312**	**400**	**421**	**9.5%**	**-17.6%**
Occupational Therapy Doctorate					86	77		-100.0%
G					**86**	**77**		**-100.0%**
OT					86	77		-100.0%
Occupational Therapy					86	77		-100.0%
Science	155	142	125	132	175	208	9.2%	-25.5%
UG	**155**	**142**	**125**	**132**	**175**	**208**	**9.2%**	**-25.5%**
BIOL	68	59	57	50	53	48	15.3%	41.7%
Biology	68	59	57	50	53	48	15.3%	41.7%
EXSCI	20	20	23	28	23	22	0.0%	-9.1%
Exercise Science	20	20	23	28	23	22	0.0%	-9.1%
HLEXS						1		-100.0%
Health Science-Pre ExSci						1		-100.0%
HLNSG	38	43	32	39	78	103	-11.6%	-63.1%
Health Science-Pre Nsg	38	43	32	39	78	103	-11.6%	-63.1%
HLSCI	19	15	9	10	9	13	26.7%	46.2%
Health Science	19	15	9	10	9	13	26.7%	46.2%
OTHLT	10	5	4	5	12	21	100.0%	-52.4%
Health Science-PreOT	10	5	4	5	12	21	100.0%	-52.4%
PY	58	55	44	48	30	38	5.5%	52.6%
UG	**58**	**55**	**44**	**48**	**30**	**38**	**5.5%**	**52.6%**
OTPSY	4	6	3	5	5	4	-33.3%	0.0%
Psychology (Pre-OT)	4	6	3	5	5	4	-33.3%	0.0%
PSY	54	49	41	43	25	34	10.2%	58.8%
Psychology	54	49	41	43	25	34	10.2%	58.8%
NG	134	120	125	132	109	98	11.7%	36.7%
UG	**134**	**120**	**125**	**132**	**109**	**98**	**11.7%**	**36.7%**
NSG	134	120	125	132	109	98	11.7%	36.7%
Nursing	134	120	125	132	109	98	11.7%	36.7%
Gainesville	**543**	**552**	**596**	**577**	**450**	**505**	**-1.6%**	**7.5%**
Business & Mass Communication	**5**	**10**	**36**	**26**	**11**	**19**	**-50.0%**	**-73.7%**
Business Administration	5	10	35	24	8	19	-50.0%	-73.7%
UG		**1**	**20**	**13**	**4**	**13**	**-100.0%**	**-100.0%**
BACC			3	4	1	5		-100.0%
Accounting-BBA			3	4	1	5		-100.0%
BBUS			4	4	1	4		-100.0%
General Business			4	4	1	4		-100.0%
BFIEC			5	2				
Finance			5	2				
BHCAD			1		1	2		-100.0%
Healthcare Administration			1		1	2		-100.0%
BLSCM			3	1				
Logistics & Supply Chain Mgmt			3	1				

Majors by Campus Location
Fall Cut Off

Campus / School/ Dept / Major	2025 25/09	2024 24/09	2023 23/09	2022 22/09	2021 21/09	2020 20/09	25 << 24 Change 1 Year	25 << 20 Change 5 Year
BMGMT			1					
Management			1					
BMKT			2					
Marketing			2					
BORLD		1	1	1		1	-100.0%	-100.0%
Organizational Leadership		1	1	1		1	-100.0%	-100.0%
HRM				1	1	1		-100.0%
Human Resource Management				1	1	1		-100.0%
G	**5**	**9**	**15**	**11**	**4**	**6**	**-44.4%**	**-16.7%**
MACC		1					-100.0%	
Accounting-MACC		1					-100.0%	
MBBA	1		2	3		1		0.0%
Grad: Business Analytics	1		2	3		1		0.0%
MBCM		2	2				-100.0%	
Grad: Communication Mgmt		2	2				-100.0%	
MBFIN			1	1	1	1		-100.0%
Grad: Finance			1	1	1	1		-100.0%
MBGB	1	1	4	2	1		0.0%	
Grad: Gen Business	1	1	4	2	1		0.0%	
MBHR						1		-100.0%
Grad: Human Res Mgmt						1		-100.0%
MBHSA	2	1	2	2		1	100.0%	100.0%
Grad: Healthcare Management	2	1	2	2		1	100.0%	100.0%
MBMC			1					
Grad: Negotiation/Mediation/Conflict Res			1					
MBMG				1		1		-100.0%
Grad: Management				1		1		-100.0%
MBNP		1	1	1	1		-100.0%	
Grad: Nonprofit Leadership		1	1	1	1		-100.0%	
MBPMG	1	3	2	1			-66.7%	
Grad: Project Management	1	3	2	1			-66.7%	
MORLD					1	1		-100.0%
Grad: Organizational Ldrship					1	1		-100.0%
General					1			
UG					**1**			
GENST					1			
General Studies					1			
Mass Communication			1	2	2			
UG			**1**	**2**	**2**			
MCCMS			1	1	1			
Communication and Media Studies			1	1	1			
MCOM				1	1			
Mass Communication				1	1			
Education & Human Development			**1**	**1**	**49**	**76**		**-100.0%**
Teacher Education			1	1	49	76		-100.0%
UG			**1**	**1**	**5**	**11**		**-100.0%**
EDEE			1		3	7		-100.0%
Elementary Education			1		3	7		-100.0%
EDEEA						1		-100.0%
Elementary Education A.A.						1		-100.0%
EDMG				1	2	1		-100.0%
Middle Grades Educ				1	2	1		-100.0%
EDSE						2		-100.0%
Special Education						2		-100.0%
G					**44**	**65**		**-100.0%**
DEEE					19	25		-100.0%
Ed.D. Elem Ed					19	25		-100.0%
DELHE					11	17		-100.0%
Ed.D. Lead in H Ed					11	17		-100.0%
DEMG					12	18		-100.0%
Ed.D. Midd Grades					12	18		-100.0%
MAEE					1	3		-100.0%
Grad: Educ-Elem Ed (M.A.T.)					1	3		-100.0%
MASEC					1	2		-100.0%
Grad: Educ-SEC (M.A.T.)					1	2		-100.0%
Fine Arts & Humanities			**25**	**21**	**22**	**32**		**-100.0%**
Fine Arts			2	1	1	2		-100.0%
UG			**2**	**1**	**1**	**2**		**-100.0%**
ARTST			2	1	1	2		-100.0%
Studio Art			2	1	1	2		-100.0%
General			3					
UG			**3**					
UNDEC			3					
Undeclared			3					
Humanities						6		-100.0%
UG						**6**		**-100.0%**
ENG						6		-100.0%
English						6		-100.0%
ID			5	3	1	2		-100.0%

Majors by Campus Location
Fall Cut Off

Campus / School/ Dept / Major	2025 25/09	2024 24/09	2023 23/09	2022 22/09	2021 21/09	2020 20/09	25 << 24 Change 1 Year	25 << 20 Change 5 Year
UG			**5**	**3**	**1**	**2**		**-100.0%**
INTDS			5	3	1	2		-100.0%
Interior Design			5	3	1	2		-100.0%
TH			12	16	17	16		-100.0%
UG			**12**	**16**	**17**	**16**		**-100.0%**
THACT				4	5	6		-100.0%
Acting				4	5	6		-100.0%
THCFT			1					
Costuming for Film & Theatre			1					
THDES						1		-100.0%
Theatre Design & Technology						1		-100.0%
THEAT			3	4	7	7		-100.0%
Theatre			3	4	7	7		-100.0%
THMUS			5	7	5	2		-100.0%
Musical Theatre			5	7	5	2		-100.0%
THSSA			3	1				
Acting for Stage & Screen			3	1				
MU					1	3		-100.0%
UG					**1**	**3**		**-100.0%**
MUSIC					1	3		-100.0%
Music					1	3		-100.0%
DA			3	1	2	3		-100.0%
UG			**3**	**1**	**2**	**3**		**-100.0%**
DANCE			3	1	2	3		-100.0%
Dance			3	1	2	3		-100.0%
Health & Science	**275**	**302**	**344**	**346**	**251**	**263**	**-8.9%**	**4.6%**
Occupational Therapy Doctorate	37	61	69	91	9	8	-39.3%	362.5%
G	**37**	**61**	**69**	**91**	**9**	**8**	**-39.3%**	**362.5%**
OT	37	61	69	91	9	8	-39.3%	362.5%
Occupational Therapy	37	61	69	91	9	8	-39.3%	362.5%
Physical Therapy Doctorate	100	111	116	120	121	121	-9.9%	-17.4%
G	**100**	**111**	**116**	**120**	**121**	**121**	**-9.9%**	**-17.4%**
DPT	100	111	116	120	121	121	-9.9%	-17.4%
Physical Therapy Doctorate	100	111	116	120	121	121	-9.9%	-17.4%
Science	3	6	16	17	22	33	-50.0%	-90.9%
UG	**3**	**5**	**16**	**16**	**22**	**33**	**-40.0%**	**-90.9%**
BIOL			4	2	1	2		-100.0%
Biology			4	2	1	2		-100.0%
EXSCI			1	1	1			
Exercise Science			1	1	1			
HLNSG			5	9	5	18		-100.0%
Health Science-Pre Nsg			5	9	5	18		-100.0%
HLSCI		1	1	1	5	3	-100.0%	-100.0%
Health Science		1	1	1	5	3	-100.0%	-100.0%
OTHLT						2		-100.0%
Health Science-PreOT						2		-100.0%
OTPB	2			1		2		0.0%
Pre OT Post Baccalaureate	2			1		2		0.0%
PMPB		1	1	1	3	5	-100.0%	-100.0%
Pre-Med/Pre CAA Post Baccalaureate		1	1	1	3	5	-100.0%	-100.0%
PNGPB					3			
Pre-Nursing Post Bac					3			
PPAPB	1	1		1	1	1	0.0%	0.0%
Pre Phys Asst Post Bac	1	1		1	1	1	0.0%	0.0%
PPTPB		2	4		3		-100.0%	
Pre PT Post Baccalaureate		2	4		3		-100.0%	
G		**1**		**1**			**-100.0%**	
HLSRV		1		1			-100.0%	
Grad: Health Services		1		1			-100.0%	
PY	60	55	56	40	39	39	9.1%	53.8%
UG			**6**	**2**	**2**	**4**		**-100.0%**
OTPSY			2	2	1	2		-100.0%
Psychology (Pre-OT)			2	2	1	2		-100.0%
PSY			4		1	2		-100.0%
Psychology			4		1	2		-100.0%
G	**60**	**55**	**50**	**38**	**37**	**35**	**9.1%**	**71.4%**
DMTC	1	3	2				-66.7%	
Dance Movement Therapy (cert)	1	3	2				-66.7%	
DPSY	28	24	11				16.7%	
Clinical Psychology	28	24	11				16.7%	
MGPSY	3							
Grad: Psychology	3							
MPSY	28	28	37	38	37	35	0.0%	-20.0%
Grad: Clin/Counseling Psych	28	28	37	38	37	35	0.0%	-20.0%
NG	10	5	21	14	29	62	100.0%	-83.9%
UG	**9**		**9**	**7**	**29**	**62**		**-85.5%**
NSG	9		9	7	29	62		-85.5%
Nursing	9		9	7	29	62		-85.5%
G	**1**	**5**	**12**	**7**			**-80.0%**	

Majors by Campus Location
Fall Cut Off

Campus / School/ Dept / Major	2025 25/09	2024 24/09	2023 23/09	2022 22/09	2021 21/09	2020 20/09	25 << 24 Change 1 Year	25 << 20 Change 5 Year
MNSG	1	5	12	7			-80.0%	
Nursing (Grad EL)	1	5	12	7			-80.0%	
PA	65	64	66	64	31		1.6%	
G	**65**	**64**	**66**	**64**	**31**		**1.6%**	
MSPAS	65	64	66	64	31		1.6%	
Physician Assistant Studies	65	64	66	64	31		1.6%	
General University	**263**	**240**	**190**	**183**	**117**	**115**	**9.6%**	**128.7%**
General	263	240	190	183	117	115	9.6%	128.7%
UG	**263**	**240**	**190**	**183**	**117**	**115**	**9.6%**	**128.7%**
SPEC	263	240	190	183	117	115	9.6%	128.7%
Special Student	263	240	190	183	117	115	9.6%	128.7%
Gainesville Day	**122**	**100**	**2**				**22.0%**	
Business & Mass Communication	**36**	**24**	**1**				**50.0%**	
Business Administration	35	24	1				45.8%	
UG	**35**	**24**	**1**				**45.8%**	
BACC	8	5					60.0%	
Accounting-BBA	8	5					60.0%	
BBUS	1	2					-50.0%	
General Business	1	2					-50.0%	
BFIEC	10	4	1				150.0%	
Finance	10	4	1				150.0%	
BHCAD	1	1					0.0%	
Healthcare Administration	1	1					0.0%	
BLSCM	6	6					0.0%	
Logistics & Supply Chain Mgmt	6	6					0.0%	
BMGMT	3	2					50.0%	
Management	3	2					50.0%	
BMH	1	1					0.0%	
Hospitality Management	1	1					0.0%	
BMKT	3	2					50.0%	
Marketing	3	2					50.0%	
BORLD	1	1					0.0%	
Organizational Leadership	1	1					0.0%	
HRM	1							
Human Resource Management	1							
Mass Communication	1							
UG	**1**							
MCOM	1							
Mass Communication	1							
Education & Human Development	**4**	**2**					**100.0%**	
Teacher Education	4	2					100.0%	
UG	**4**	**2**					**100.0%**	
EDEE	2	1					100.0%	
Elementary Education	2	1					100.0%	
EDMG	2	1					100.0%	
Middle Grades Educ	2	1					100.0%	
Fine Arts & Humanities	**41**	**36**					**13.9%**	
Fine Arts	8	5					60.0%	
UG	**8**	**5**					**60.0%**	
ARTST	6	3					100.0%	
Studio Art	6	3					100.0%	
FDES	2	2					0.0%	
Fashion Design	2	2					0.0%	
General	1	1					0.0%	
UG	**1**	**1**					**0.0%**	
UNDEC	1	1					0.0%	
Undeclared	1	1					0.0%	
Humanities	1	1					0.0%	
UG	**1**	**1**					**0.0%**	
ENG	1							
English	1							
HYPOL		1					-100.0%	
History/Polit Science		1					-100.0%	
ID	4	5					-20.0%	
UG	**4**	**5**					**-20.0%**	
INTDS	4	5					-20.0%	
Interior Design	4	5					-20.0%	
TH	24	17					41.2%	
UG	**24**	**17**					**41.2%**	
THCFT	1	1					0.0%	
Costuming for Film & Theatre	1	1					0.0%	
THDES		1					-100.0%	
Theatre Design & Technology		1					-100.0%	
THEAT	3	2					50.0%	
Theatre	3	2					50.0%	
THMUS	16	11					45.5%	
Musical Theatre	16	11					45.5%	
THSSA	4	2					100.0%	
Acting for Stage & Screen	4	2					100.0%	

Majors by Campus Location
Fall Cut Off

Campus / School/ Dept / Major	2025 25/09	2024 24/09	2023 23/09	2022 22/09	2021 21/09	2020 20/09	25 << 24 Change 1 Year	25 << 20 Change 5 Year
MU	2	4					-50.0%	
UG	**2**	**4**					**-50.0%**	
EDMUS	2	2					0.0%	
Music Education (BA)	2	2					0.0%	
MUSIC		2					-100.0%	
Music		2					-100.0%	
DA	1	3					-66.7%	
UG	**1**	**3**					**-66.7%**	
DANCE	1	3					-66.7%	
Dance	1	3					-66.7%	
Health & Science	**41**	**35**	**1**				**17.1%**	
Science	22	19					15.8%	
UG	**22**	**19**					**15.8%**	
BIOL	13	12					8.3%	
Biology	13	12					8.3%	
EXSCI	1	1					0.0%	
Exercise Science	1	1					0.0%	
HLNSG	8	5					60.0%	
Health Science-Pre Nsg	8	5					60.0%	
HLSCI		1					-100.0%	
Health Science		1					-100.0%	
PY	9	6	1				50.0%	
UG	**9**	**6**	**1**				**50.0%**	
OTPSY	1							
Psychology (Pre-OT)	1							
PSY	8	6	1				33.3%	
Psychology	8	6	1				33.3%	
NG	10	10					0.0%	
UG	**10**	**10**					**0.0%**	
NSG	10	10					0.0%	
Nursing	10	10					0.0%	
General University		**3**					**-100.0%**	
General		3					-100.0%	
UG		**3**					**-100.0%**	
SPEC		3					-100.0%	
Special Student		3					-100.0%	
Augusta						**15**		**-100.0%**
Business & Mass Communication						**12**		**-100.0%**
Business Administration						12		-100.0%
UG						**10**		**-100.0%**
BACC						2		-100.0%
Accounting-BBA						2		-100.0%
BBUS						2		-100.0%
General Business						2		-100.0%
BORLD						2		-100.0%
Organizational Leadership						2		-100.0%
HRM						4		-100.0%
Human Resource Management						4		-100.0%
G						**2**		**-100.0%**
MBACS						1		-100.0%
Grad: CyberSecurity Mgmt						1		-100.0%
MBMG						1		-100.0%
Grad: Management						1		-100.0%
Education & Human Development						**3**		**-100.0%**
Teacher Education						3		-100.0%
UG						**3**		**-100.0%**
EDEE						3		-100.0%
Elementary Education						3		-100.0%
Jacksonville						**1**		**-100.0%**
Business & Mass Communication						**1**		**-100.0%**
Business Administration						1		-100.0%
G						**1**		**-100.0%**
MBPMG						1		-100.0%
Grad: Project Management						1		-100.0%
Online	**776**	**832**	**911**	**1204**	**1055**	**1134**	**-6.7%**	**-31.6%**
Business & Mass Communication	**154**	**167**	**216**	**289**	**361**	**465**	**-7.8%**	**-66.9%**
Business Administration	143	156	198	267	326	422	-8.3%	-66.1%
UG	**70**	**67**	**85**	**117**	**129**	**139**	**4.5%**	**-49.6%**
BACC	12	12	12	18	18	27	0.0%	-55.6%
Accounting-BBA	12	12	12	18	18	27	0.0%	-55.6%
BBUS	3	5	21	36	42	48	-40.0%	-93.8%
General Business	3	5	21	36	42	48	-40.0%	-93.8%
BBUSA	1							
Business - A.A.	1							
BFIEC	9	8	5	6	6	5	12.5%	80.0%
Finance	9	8	5	6	6	5	12.5%	80.0%
BHCAD	1	5	14	18	21	11	-80.0%	-90.9%
Healthcare Administration	1	5	14	18	21	11	-80.0%	-90.9%
BHCM	7	5					40.0%	

Majors by Campus Location
Fall Cut Off

Campus / School/ Dept / Major	2025 25/09	2024 24/09	2023 23/09	2022 22/09	2021 21/09	2020 20/09	25 << 24 Change 1 Year	25 << 20 Change 5 Year
Healthcare Management	7	5					40.0%	
BLSCM	2	3	2	1			-33.3%	
Logistics & Supply Chain Mgmt	2	3	2	1			-33.3%	
BMGMT	16	15	6				6.7%	
Management	16	15	6				6.7%	
BMH	3							
Hospitality Management	3							
BMKT	4	2	5	4	4	3	100.0%	33.3%
Marketing	4	2	5	4	4	3	100.0%	33.3%
BOMGT			1	1	1	2		-100.0%
Operations Management			1	1	1	2		-100.0%
BORLD	4	5	12	20	19	23	-20.0%	-82.6%
Organizational Leadership	4	5	12	20	19	23	-20.0%	-82.6%
HRM	8	7	7	13	18	20	14.3%	-60.0%
Human Resource Management	8	7	7	13	18	20	14.3%	-60.0%
G	**73**	**89**	**113**	**150**	**197**	**283**	**-18.0%**	**-74.2%**
MACC	7	8	13	19	16	14	-12.5%	-50.0%
Accounting-MACC	7	8	13	19	16	14	-12.5%	-50.0%
MBBA	1	4	3	3	8	11	-75.0%	-90.9%
Grad: Business Analytics	1	4	3	3	8	11	-75.0%	-90.9%
MBCBA		1		1	1	2	-100.0%	-100.0%
Business Analytics Certificate		1		1	1	2	-100.0%	-100.0%
MBCCM				1	1	1		-100.0%
Communication Mgmt Certificate				1	1	1		-100.0%
MBCDM	2	2	1				0.0%	
Digital Marketing Certificate	2	2	1				0.0%	
MBCFI	1		3	2		1		0.0%
Finance Certificate	1		3	2		1		0.0%
MBCHC	1	1		1	1	6	0.0%	-83.3%
HlthCare Mgmt Certificate	1	1		1	1	6	0.0%	-83.3%
MBCHR		4	3	2	2	2	-100.0%	-100.0%
Hum Res Mgmt Certificate		4	3	2	2	2	-100.0%	-100.0%
MBCM				2	2	2		-100.0%
Grad: Communication Mgmt				2	2	2		-100.0%
MBCMA			2	1	1	1		-100.0%
Managerial Acct Certificate			2	1	1	1		-100.0%
MBCMC					1	2		-100.0%
Negotiation/Mediation/Conflict Reso Cert					1	2		-100.0%
MBCMG				1		1		-100.0%
Management Certificate				1		1		-100.0%
MBCMK						1		-100.0%
Marketing Certificate						1		-100.0%
MBCNP					1			
Nonprofit Leadership Certificate					1			
MBCPA			1		4	3		-100.0%
Public Acct Certificate			1		4	3		-100.0%
MBCPM	4	5		3	1	4	-20.0%	0.0%
Project Mgmt Certificate	4	5		3	1	4	-20.0%	0.0%
MBCST			2			1		-100.0%
Strategic Thinking & Innovation Certificate			2			1		-100.0%
MBDM	3	4	2	1			-25.0%	
Grad: Digital Marketing	3	4	2	1			-25.0%	
MBENT						1		-100.0%
Grad: Entrepreneurship						1		-100.0%
MBFIN	4	2	3	5	4	5	100.0%	-20.0%
Grad: Finance	4	2	3	5	4	5	100.0%	-20.0%
MBGB	10	12	9	18	28	54	-16.7%	-81.5%
Grad: Gen Business	10	12	9	18	28	54	-16.7%	-81.5%
MBHR	7	10	10	9	12	25	-30.0%	-72.0%
Grad: Human Res Mgmt	7	10	10	9	12	25	-30.0%	-72.0%
MBHSA	6	9	11	13	15	19	-33.3%	-68.4%
Grad: Healthcare Management	6	9	11	13	15	19	-33.3%	-68.4%
MBMA	1	2	7	5	6	8	-50.0%	-87.5%
Grad: Managerial Acct	1	2	7	5	6	8	-50.0%	-87.5%
MBMC					1	1		-100.0%
Grad: Negotiation/Mediation/Conflict Res					1	1		-100.0%
MBMG	2		1	2	4	2		0.0%
Grad: Management	2		1	2	4	2		0.0%
MBMKT				5	5	7		-100.0%
Grad: Marketing				5	5	7		-100.0%
MBNP				1	3	1		-100.0%
Grad: Nonprofit Leadership				1	3	1		-100.0%
MBPA	1	1	2	2	6	6	0.0%	-83.3%
Grad: Public Acct	1	1	2	2	6	6	0.0%	-83.3%
MBPMG	10	8	8	7	7	13	25.0%	-23.1%
Grad: Project Management	10	8	8	7	7	13	25.0%	-23.1%
MBST		1	2	4	2	5	-100.0%	-100.0%
Grad: Strategic Thinking & Innovation		1	2	4	2	5	-100.0%	-100.0%
MORLD	13	15	30	42	65	84	-13.3%	-84.5%

Majors by Campus Location
Fall Cut Off

Campus / School/ Dept / Major	2025 25/09	2024 24/09	2023 23/09	2022 22/09	2021 21/09	2020 20/09	25 << 24 Change 1 Year	25 << 20 Change 5 Year
Grad: Organizational Ldrship	13	15	30	42	65	84	-13.3%	-84.5%
General	1	4	5	7	10	9	-75.0%	-88.9%
UG	**1**	**4**	**5**	**7**	**10**	**9**	**-75.0%**	**-88.9%**
GENST	1	4	5	7	10	9	-75.0%	-88.9%
General Studies	1	4	5	7	10	9	-75.0%	-88.9%
Mass Communication	10	7	13	15	25	34	42.9%	-70.6%
UG	**3**	**4**	**4**	**4**	**8**	**12**	**-25.0%**	**-75.0%**
MCCMS	3	4	3	4	8	12	-25.0%	-75.0%
Communication and Media Studies	3	4	3	4	8	12	-25.0%	-75.0%
MCOM			1					
Mass Communication			1					
G	**7**	**3**	**9**	**11**	**17**	**22**	**133.3%**	**-68.2%**
MCCMA	7	3	9	11	17	22	133.3%	-68.2%
Grad: Comm & Media Studies	7	3	9	11	17	22	133.3%	-68.2%
Education & Human Development	**540**	**576**	**527**	**598**	**485**	**429**	**-6.3%**	**25.9%**
Teacher Education	540	576	527	598	485	429	-6.3%	25.9%
UG	**115**	**145**	**181**	**260**	**287**	**281**	**-20.7%**	**-59.1%**
EDEE	80	99	121	153	170	180	-19.2%	-55.6%
Elementary Education	80	99	121	153	170	180	-19.2%	-55.6%
EDEEA	3	14	30	84	104	100	-78.6%	-97.0%
Elementary Education A.A.	3	14	30	84	104	100	-78.6%	-97.0%
EDMG	11	16	15	16	9		-31.3%	
Middle Grades Educ	11	16	15	16	9		-31.3%	
EDSE	15	16	15	7	4	1	-6.3%	1400.0%
Special Education	15	16	15	7	4	1	-6.3%	1400.0%
EDSLA	6							
Speech Language Associate	6							
G	**425**	**431**	**346**	**338**	**198**	**148**	**-1.4%**	**187.2%**
CTAUT				1				
Cert Autism Endorsement				1				
CTMTH						1		-100.0%
Cert K5 Math Endorsement						1		-100.0%
DEEE	110	88	61	54	26	14	25.0%	685.7%
Ed.D. Elem Ed	110	88	61	54	26	14	25.0%	685.7%
DEHES	2	1	1				100.0%	
Ed.D. Healthcare Ed Specialist	2	1	1				100.0%	
DEHTL	10	10	8	10	3		0.0%	
Ed.D. HE Tch & Lrn	10	10	8	10	3		0.0%	
DELHE	15	24	23	23	17	8	-37.5%	87.5%
Ed.D. Lead in H Ed	15	24	23	23	17	8	-37.5%	87.5%
DEMG	50	50	43	32	19	9	0.0%	455.6%
Ed.D. Midd Grades	50	50	43	32	19	9	0.0%	455.6%
DESE	54	51	26	6			5.9%	
Ed.D. Special Ed	54	51	26	6			5.9%	
ESEE	11	14	6	13	6	5	-21.4%	120.0%
Ed Spec: Elem Ed	11	14	6	13	6	5	-21.4%	120.0%
ESMG	6	8	5	3	7	3	-25.0%	100.0%
Ed Spec: Midd Grades	6	8	5	3	7	3	-25.0%	100.0%
ESSE	4	8	1				-50.0%	
Ed Spec: Special Educ	4	8	1				-50.0%	
MAEE	80	88	87	98	57	45	-9.1%	77.8%
Grad: Educ-Elem Ed (M.A.T.)	80	88	87	98	57	45	-9.1%	77.8%
MAMG	34	33	34	37	25	13	3.0%	161.5%
Grad: Educ-MG (M.A.T.)	34	33	34	37	25	13	3.0%	161.5%
MASE	30	37	32	28	14	13	-18.9%	130.8%
Grad: Educ-SE (M.A.T.)	30	37	32	28	14	13	-18.9%	130.8%
MASEC	2	7	8	8	4	3	-71.4%	-33.3%
Grad: Educ-SEC (M.A.T.)	2	7	8	8	4	3	-71.4%	-33.3%
MEEE	12	9	7	15	13	18	33.3%	-33.3%
Grad: Elementary Ed	12	9	7	15	13	18	33.3%	-33.3%
MEMG	2	1	1	5	1	2	100.0%	0.0%
Grad: Middle Grades Education	2	1	1	5	1	2	100.0%	0.0%
MESE	3	2	3	5	6	14	50.0%	-78.6%
Grad: Special Education	3	2	3	5	6	14	50.0%	-78.6%
Fine Arts & Humanities	**13**	**20**	**32**	**114**	**94**	**121**	**-35.0%**	**-89.3%**
General	1					1		0.0%
UG	**1**					**1**		**0.0%**
UNDEC	1					1		0.0%
Undeclared	1					1		0.0%
Humanities	5	16	23	104	90	113	-68.8%	-95.6%
UG	**5**	**16**	**23**	**104**	**90**	**113**	**-68.8%**	**-95.6%**
LIBST	5	16	23	104	90	113	-68.8%	-95.6%
Liberal Studies	5	16	23	104	90	113	-68.8%	-95.6%
ID	7	4	9	10	4	7	75.0%	0.0%
G	**7**	**4**	**9**	**10**	**4**	**7**	**75.0%**	**0.0%**
INTDM	7	4	9	10	4	7	75.0%	0.0%
Interior Design (MFA)	7	4	9	10	4	7	75.0%	0.0%
Health & Science	**63**	**69**	**71**	**128**	**115**	**114**	**-8.7%**	**-44.7%**
Science	6	11	14	16		1	-45.5%	500.0%

Majors by Campus Location
Fall Cut Off

Campus / School/ Dept / Major	2025 25/09	2024 24/09	2023 23/09	2022 22/09	2021 21/09	2020 20/09	25 << 24 Change 1 Year	25 << 20 Change 5 Year
UG	**6**	**11**	**14**	**16**		**1**	**-45.5%**	**500.0%**
HLNSG	1							
Health Science-Pre Nsg	1							
HLSCI	1					1		0.0%
Health Science	1					1		0.0%
PNGPB	4	11	14	16			-63.6%	
Pre-Nursing Post Bac	4	11	14	16			-63.6%	
PY	57	58	50	82	80	93	-1.7%	-38.7%
UG	**44**	**50**	**39**	**58**	**57**	**64**	**-12.0%**	**-31.3%**
OTPSY	1	1	1				0.0%	
Psychology (Pre-OT)	1	1	1				0.0%	
PSY	43	49	38	58	57	64	-12.2%	-32.8%
Psychology	43	49	38	58	57	64	-12.2%	-32.8%
G	**13**	**8**	**11**	**24**	**23**	**29**	**62.5%**	**-55.2%**
MPSY	1							
Grad: Clin/Counseling Psych	1							
MPSYG	12	8	11	24	23	29	50.0%	-58.6%
Grad: Applied Gerontology	12	8	11	24	23	29	50.0%	-58.6%
NG			7	30	35	20		-100.0%
G			**7**	**30**	**35**	**20**		**-100.0%**
MSN			7	30	35	20		-100.0%
Family Nurse Practitioner			7	30	35	20		-100.0%
General University	**6**		**65**	**75**		**5**		**20.0%**
General	6		65	75		5		20.0%
UG	**3**		**24**			**5**		**-40.0%**
SPEC	3		24			5		-40.0%
Special Student	3		24			5		-40.0%
G	**3**		**41**	**75**				
GSPEC	3		38	53				
Grad: Special Student	3		38	53				
SPEC			3	22				
Special Student			3	22				
South Atlanta						**15**		**-100.0%**
Business & Mass Communication						**10**		**-100.0%**
Business Administration						9		-100.0%
UG						**2**		**-100.0%**
BHCAD						1		-100.0%
Healthcare Administration						1		-100.0%
BMKT						1		-100.0%
Marketing						1		-100.0%
G						**7**		**-100.0%**
MBGB						1		-100.0%
Grad: Gen Business						1		-100.0%
MBHR						2		-100.0%
Grad: Human Res Mgmt						2		-100.0%
MBPA						2		-100.0%
Grad: Public Acct						2		-100.0%
MBPMG						1		-100.0%
Grad: Project Management						1		-100.0%
MORLD						1		-100.0%
Grad: Organizational Ldrship						1		-100.0%
Mass Communication						1		-100.0%
UG						**1**		**-100.0%**
MCCMS						1		-100.0%
Communication and Media Studies						1		-100.0%
Education & Human Development						**2**		**-100.0%**
Teacher Education						2		-100.0%
G						**2**		**-100.0%**
MAEE						1		-100.0%
Grad: Educ-Elem Ed (M.A.T.)						1		-100.0%
MASE						1		-100.0%
Grad: Educ-SE (M.A.T.)						1		-100.0%
Fine Arts & Humanities						**3**		**-100.0%**
Humanities						3		-100.0%
UG						**3**		**-100.0%**
LIBST						3		-100.0%
Liberal Studies						3		-100.0%
North Atlanta	**318**	**322**	**340**	**355**	**385**	**397**	**-1.2%**	**-19.9%**
Business & Mass Communication				**1**	**4**	**8**		**-100.0%**
Business Administration				1	4	8		-100.0%
UG						**1**		**-100.0%**
BORLD						1		-100.0%
Organizational Leadership						1		-100.0%
G				**1**	**4**	**7**		**-100.0%**
MBFIN					2	3		-100.0%
Grad: Finance					2	3		-100.0%
MBHR				1	2	2		-100.0%
Grad: Human Res Mgmt				1	2	2		-100.0%
MBHSA						1		-100.0%

Majors by Campus Location
Fall Cut Off

Campus / School/ Dept / Major	2025 25/09	2024 24/09	2023 23/09	2022 22/09	2021 21/09	2020 20/09	25 << 24 Change 1 Year	25 << 20 Change 5 Year
Grad: Healthcare Management						1		-100.0%
MBMKT						1		-100.0%
Grad: Marketing						1		-100.0%
Education & Human Development					**2**	**1**		**-100.0%**
Teacher Education					2	1		-100.0%
UG					**2**	**1**		**-100.0%**
EDEE					2	1		-100.0%
Elementary Education					2	1		-100.0%
Fine Arts & Humanities						**1**		**-100.0%**
ID						1		-100.0%
G						**1**		**-100.0%**
INTDM						1		-100.0%
Interior Design (MFA)						1		-100.0%
Health & Science	**318**	**320**	**339**	**354**	**379**	**387**	**-0.6%**	**-17.8%**
Occupational Therapy Doctorate	60	76	110	130	128	136	-21.1%	-55.9%
G	**60**	**76**	**110**	**130**	**128**	**136**	**-21.1%**	**-55.9%**
DOTEL	19	30	46	61	44	25	-36.7%	-24.0%
Occup Therapy Doc-Entry Level	19	30	46	61	44	25	-36.7%	-24.0%
OT	41	46	64	69	84	111	-10.9%	-63.1%
Occupational Therapy	41	46	64	69	84	111	-10.9%	-63.1%
PY	23	25	28	29	28	38	-8.0%	-39.5%
UG						**1**		**-100.0%**
PSY						1		-100.0%
Psychology						1		-100.0%
G	**23**	**25**	**28**	**29**	**28**	**37**	**-8.0%**	**-37.8%**
DPSY	1							
Clinical Psychology	1							
MGPSY		3	1			1	-100.0%	-100.0%
Grad: Psychology		3	1			1	-100.0%	-100.0%
MPSY	22	22	27	29	28	36	0.0%	-38.9%
Grad: Clin/Counseling Psych	22	22	27	29	28	36	0.0%	-38.9%
NG	235	219	201	195	223	213	7.3%	10.3%
UG	**5**	**14**	**1**	**11**	**80**	**139**	**-64.3%**	**-96.4%**
NSG	5	14	1	11	80	139	-64.3%	-96.4%
Nursing	5	14	1	11	80	139	-64.3%	-96.4%
G	**230**	**205**	**200**	**184**	**143**	**74**	**12.2%**	**210.8%**
MNSG	182	171	144	138	77		6.4%	
Nursing (Grad EL)	182	171	144	138	77		6.4%	
MSN	17	25	35	32	52	54	-32.0%	-68.5%
Family Nurse Practitioner	17	25	35	32	52	54	-32.0%	-68.5%
MSNAT	10	5	14	6	7	8	100.0%	25.0%
Adult Gerontology Acute Care Nsg	10	5	14	6	7	8	100.0%	25.0%
MSNCP	9							
Psychiatric Mental Health Nurse Pract	9							
MSNCT	4	3	3				33.3%	
Fam Nurse Pract Cert	4	3	3				33.3%	
MSNMG						2		-100.0%
Nsg Leadership & Mgmt						2		-100.0%
NSGAP	8		2	4	3	6		33.3%
Nsg Advanced Practice	8		2	4	3	6		33.3%
NSGLM		1	2	4	4	4	-100.0%	-100.0%
Nsg Leadership Mgmt		1	2	4	4	4	-100.0%	-100.0%
General University		**2**	**1**				**-100.0%**	
General		2	1				-100.0%	
UG		**1**					**-100.0%**	
SPEC		1					-100.0%	
Special Student		1					-100.0%	
G		**1**	**1**				**-100.0%**	
GSPEC		1	1				-100.0%	
Grad: Special Student		1	1				-100.0%	
Grand Total	**2452**	**2436**	**2420**	**2704**	**2551**	**2813**	**0.7%**	**-12.8%**