

Brenau University
Student Demographics
Major By School
Fall CUT - OFF

	2014-2015	2013-2014	% Change	2012-2013	2011-2012	2010-11	2009-10	% Change
	14/09	13/09	1 Year	12/09	11/09	10/09	09/09	5 Year
Business and Mass Communications	976	1,138	-14.2%	1,067	1,026	950	902	8.2%
Undergraduate	342	488	-29.9%	515	507	479	530	-35.5%
Graduate	634	650	-2.5%	552	519	471	372	70.4%
Business Administration	944	1,097	-13.9%	1,035	994	919	872	8.3%
Undergraduate	310	447	-30.6%	483	475	448	500	-38.0%
Accounting (BACC)	67	104	-35.6%	113	125	136	148	-54.7%
Accounting Post-Bach Cert (BACCT)		1	-100.0%					
Business (BBUS)	145	199	-27.1%	225	215	169	151	-4.0%
Management (BMGMT)		3	-100.0%	4	12	35	96	-100.0%
Marketing (BMKT)	22	15	46.7%	13	7	1	6	266.7%
Criminal Justice (CJ)		-		-	1	1	6	-100.0%
Human Resources Management (HRM)	44	69	-36.2%	67	70	71	69	-36.2%
Organizational Leadership (BORLD)	32	56	-42.9%	61	45	33	19	68.4%
Public Admin	-	-		-	-	2	5	-100.0%
Graduate	634	650	-2.5%	552	519	471	372	70.4%
M.B.A. (MBADM)	1	1	0.0%	8	38	93	137	-99.3%
MBA in Advanced Mgmt (MBMGT)	-	-		-	3	4	4	-100.0%
MBA in Accounting (MBACC)	35	81	-56.8%	115	104	102	70	-50.0%
MBA in Finance (MBFIN)	39	24	62.5%					
MBA in General Mgmt (MBMG)	87	100	-13.0%	92	73	31		
MBA in Health Services Admin (MBHSA)	119	112	6.3%	104	88	87	53	124.5%
MBA in Human Resources Mgmt (MBHR)	97	88	10.2%	48	37	13		
MBA in Insurance (MBIN)	3	3	0.0%	1	3	1		
MBA in International Business (MBIB)	19	29	-34.5%	23	21	6		
MBA in Leadershp (MBALD)		-		-	-		2	-100.0%
MBA in Management Acc (MBMA)	23	15	53.3%					
MBA in Marketing (MBMKT)	16	9	77.8%					
MBA in Project Mgmt (MBPMG)	84	103	-18.4%	88	95	92	64	31.3%
MBA in Public Accounting (MBPA)	38	19	100.0%					
Business Administration Cert (MBCT)	16	21	-23.8%	20	17	11	11	45.5%
MS Organizational Leadership (MORLD)	57	45	26.7%	53	40	31	31	83.9%
MS Organizational Development (MORDV)	-	-		-	-			
Mass Communications	32	41	-22.0%	32	32	31	30	6.7%
Mass Comm. (MCOM)	32	41	-22.0%	32	32	31	30	6.7%
Education	275	276	-0.4%	366	429	498	635	-56.7%
Undergraduate	138	166	-16.9%	217	234	269	329	-58.1%
Certification	-	-		-	1	-	2	-100.0%
Graduate	137	110	24.5%	149	194	229	304	-54.9%
Teacher Education	275	276	-0.4%	366	429	498	635	-56.7%
Undergraduate	138	166	-16.9%	217	234	269	329	-58.1%
Early Childhood (EDECE)	101	123	-17.9%	146	159	186	229	-55.9%
Middle Grades (EDMG)	21	22	-4.5%	40	47	49	49	-57.1%

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Special Education (EDSE)	16	21	-23.8%	31	28	34	51	-68.6%
Certification	-	-		-	1	-	2	-100.0%
Art Education	-	-		-	-			
Behavior Disorder	-	-		-	-			
Dance Education	-	-		-	-			
Early Childhood	-	-		-	-		1	-100.0%
Middle Grades (CTMG)	-	-			1		1	-100.0%
Reading Support Services	-	-		-	-			
Special Education	-	-		-	-			
Graduate	137	110	24.5%	149	194	229	304	-54.9%
Education Specialist	14	7	100.0%	15	21	20	26	-46.2%
Early Childhood (ESECE)	14	4	250.0%	9	12	5	8	75.0%
Middle Grades (ESMG)	-	3	-100.0%	6	9	15	18	-100.0%
Masters	123	103	19.4%	134	173	209	278	-55.8%
MEd Early Childhood (MEECE)	26	13	100.0%	30	33	37	51	-49.0%
MEd Middle Grades (MEMG)	7	6	16.7%	15	27	16	30	-76.7%
MEd Special Education Learning Dis (MESED)	-	-		-	-			
MED Special Education (BD) (MESEB)	-	-		-	1	1		
MEd Special Education Interrelated (MESEI)	-	-		-	3	6		
MEd Special Education (MESE)	11	16	-31.3%	9	5	5	9	22.2%
MAT Early Childhood (MAECE)	33	31	6.5%	39	47	71	90	-63.3%
MAT Middle Grades (MAMG)	11	13	-15.4%	21	23	37	57	-80.7%
MAT Special Education (MASE)	23	15	53.3%	15	24	30	37	-37.8%
MAT Secondary Education (MASEC)	12	9	33.3%	5	10	6	4	200.0%
Fine Arts and Humanities	249	253	-1.6%	230	256	279	283	-12.0%
Undergraduate	235	240	-2.1%	214	240	266	278	-15.5%
Graduate	14	13	7.7%	16	16	13	5	180.0%
Art & Design	37	49	-24.5%	53	57	71	74	-50.0%
Arts Management***	-	-		-	-			
Arts Mgmt-- Visual Arts*** (ARTMG)	-	-		2	2	2	4	-100.0%
Studio Art (ARTST)	5	9	-44.4%	12	15	16	8	-37.5%
Art Education (EDART)	4	5	-20.0%	2	5	9	7	-42.9%
Fashion Design (FDES)	15	20	-25.0%	21	15	16	18	-16.7%
Fashion Merch. (FMERC)	13	15	-13.3%	16	16	20	21	-38.1%
Graphic Design (GRDES)	-	-		-	4	8	16	-100.0%
Interior Design	-	-		-	-			
Humanities	48	55	-12.7%	37	54	55	66	-27.3%
Undergraduate	48	55	-12.7%	37	54	55	66	-27.3%
English (ENG)	12	16	-25.0%	7	8	11	16	-25.0%
History/Pol Sci (HYPOL)	8	3	166.7%	5	11	16	16	-50.0%
International Studies (ITST)	-	-		-	1	2	5	-100.0%
Legal Studies (LEGAL)	14	18	-22.2%	17	19	12	19	-26.3%
Liberal Arts (LIBAR)	14	18	-22.2%	8	15	14	9	55.6%
Liberal Studies (Academy)	-	-		-	-		1	-100.0%
Interior Design*	46	43	7.0%	48	46	47	43	7.0%
Undergraduate	32	30	6.7%	32	30	34	38	-15.8%

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RESIDENTIAL DESIGN (RESDDES)	1	-		2				
Interior Design	31	30	3.3%	30	30	34	38	-18.4%
Graduate	14	13	7.7%	16	16	13	5	180.0%
Interior Design	14	13	7.7%	16	16	13	5	180.0%
Performing Arts**								
Dance**	35	29	20.7%	25	27	33	35	0.0%
Arts Mgmt-- Dance***	-	-		-	2	4	10	-100.0%
Dance Pedagogy (DANPD)	-	-		-	-			
Dance (DANCE)	6	1	500.0%	1	5	14	14	-57.1%
Dance Performance (DANPR)	-	-		-	-			
Dance Education (EDDAN)	5	6	-16.7%	2	2	6	4	25.0%
Dance Studies (DANST)	24	22	9.1%	22	18	9	7	242.9%
Music**	21	19	10.5%	17	18	19	16	31.3%
BA Music (MUSIC)	8	4	100.0%	4	9	9	10	-20.0%
Music Education (EDMUS)	8	9	-11.1%	7	4	4	2	300.0%
Music Performance (MUSPR)	5	6	-16.7%	6	5	6	4	25.0%
Opera Certificate	-	-		-				
Theatre**	62	58	6.9%	50	54	54	49	26.5%
Arts Mgmt-- Theatre***	-	-		-	2	1	2	-100.0%
Theatre Design and Technology (THDES)	6	6	0.0%	5	4	4	1	500.0%
Theatre (THEAT)	30	29	3.4%	31	36	37	39	-23.1%
THEATRE - ACTING (THACT)	6	7	-14.3%	5				
Musical Theatre (THMUS)	20	16	25.0%	9	12	12	7	185.7%
Health and Science	1,159	1,123	3.2%	1,037	1,014	951	777	49.2%
Undergraduate	714	745	-4.2%	704	755	709	656	8.8%
Graduate	445	378	17.7%	333	259	242	121	267.8%
Mathematics and Science	169	179	-5.6%	156	125	116	78	116.7%
Biology (BIOL)	74	77	-3.9%	70	69	70	52	42.3%
Health Science (HLSCI)	81	87	-6.9%	68	39	24	20	305.0%
Pre-Physician's Assistant (PPA)	12	12	0.0%	17	17	22	6	100.0%
PPA POST BACH (PPAPB)	1	1	0.0%	1				
PPT POST BACH (PPTPB)	1							
Pre-Med Post Bach (PMPB)	-	2	-100.0%					
Psychology	184	164	12.2%	159	106	120	92	100.0%
Undergraduate	40	47	-14.9%	48	44	48	42	-4.8%
Psychology (PSY)	40	47	-14.9%	48	44	48	42	-4.8%
Graduate	144	117	23.1%	111	62	72	50	188.0%
Grad Cert in Applied Gerontology (MAGCT)	-	-			1			
Clinical/Counseling Psychology (MPSY)	63	49	28.6%	44	33	38	34	85.3%
Applied Gerontology (MPSYG)	81	68	19.1%	67	28	34	16	406.3%
Nursing	462	485	-4.7%	488	593	546	521	-11.3%
Undergraduate	405	421	-3.8%	409	514	483	459	-11.8%
Nursing (NSG)	267	239	11.7%	249	270	289	253	5.5%
Pre-Nursing (PNSG, HLNSG)	138	182	-24.2%	160	244	194	206	-33.0%
Graduate	57	64	-10.9%	79	79	63	62	-8.1%
MSN (MSN)	52	47	10.6%	54	54	50	47	10.6%

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Family Nurse Practitioner Cert (MSNCT)	-	-		2	2	1		
MS Nurse Educator (MSNE)	3	3	0.0%	9	5	6	10	-70.0%
MS Nurse Educator Cert (MSNCE)	-	-		-	-			
MS Nursing Management (MSNMG)	2	3	-33.3%	5	6	6	5	-60.0%
DNP ADVANCED PRACTICE		6	-100.0%	6	7			
DNP LEADERSHIP & MANAGEMENT		5	-100.0%	3	5			
Occupational Therapy	344	295	16.6%	234	190	169	136	152.9%
Undergraduate	100	98	2.0%	91	72	62	77	29.9%
Occupational Therapy (OT)	-	8	-100.0%	25	37	36	27	-100.0%
PRE OT HEALTH SCI (OTHLT)	53	46	15.2%	29				
PRE OT POST BACH (OTPB)	34	30	13.3%	15				
PRE OT PSYCHOLOGY (OTPSY)	13	11	18.2%	6				
Pre-OT (POT)	-	3	-100.0%	16	35	26	50	-100.0%
Graduate	244	197	23.9%	143	118	107	59	313.6%
Masters of Occupational Therapy	236	197	19.8%	143	118	107	59	300.0%
Doctorate of Occupational Therapy	8							
General University	185	64	189.1%	77	64	90	113	63.7%
Undergraduate	184	61	201.6%	73	60	85	109	68.8%
General Studies (GENST)	9	12	-25.0%	5	5	4	2	350.0%
Liberal Studies (LIBST)	158	24	558.3%	32	23	28	33	378.8%
Special Student (SPEC)	15	17	-11.8%	15	20	43	49	-69.4%
Undec/Undecl (UNDEC)	2	8	-75.0%	21	12	10	25	-92.0%
Graduate	1	3	-66.7%	4	4	5	4	-75.0%
Special Student (GSPEC)	1	3	-66.7%	4	4	5	4	-75.0%
BRENAU Total	2,844	2,854	-0.4%	2,777	2,789	2,768	2,710	4.9%
Undergraduate	1,613	1,700	-5.1%	1,723	1,796	1,808	1,902	-15.2%
Certification	-	-		-	1	-	2	-100.0%
Graduate	1,231	1,154	6.7%	1,054	992	960	806	52.7%

* Interior Design was established as a department independent from Art & Design starting in Academic Year 2008-09

** Dance, Music, and Theatre were established as independent departments starting with academic year 2009-10

*** Prior to Fall 2007 all Arts Management majors (Visual Arts, Dance, and Theatre emphases) were combined. Beginning in Fall 2007, Arts Management majors will be reported separately by emphasis.