



**M.B.A. Degree
Women's Executive Program
Major: General Business
2023/2024 Catalog**

Student Name _____
Id No _____
Where degree earned _____
Adviser _____

This program plan is valid only if the student registers for, and completes, a term at Brenau by summer 2024. If the student defers admission to fall 2024 or after, the student must contact the adviser to change to the subsequent catalog.

All courses are 3 hours for a total of 30 hours.

- _____ AC 755 Financial Statement Analysis

- _____ BA 723 Financial Management

- _____ MK 715 Marketing Strategy

- _____ BA 707 Business Analytics

- _____ BA 787 Global Strategy & Economics

- _____ MG 729 Management of People

- _____ BA 717 Law & Ethics

- _____ BA 675 Negotiation & Communication

- _____ BA 670 Excellence in Operations

- _____ BA 799 Strategic Management (capstone)

***Any deviation of this program must be documented via substitution memo and approved by the department chair and the registrar.
Note: Financial aid recipients cannot receive aid for courses repeated unnecessarily or for courses not specifically required for their degree.***

*This program plan was prepared by the Registrar's Office.
Revised 02/2023*