



**Graduate Certificate  
2024/2025 Catalog  
Major: \_\_\_\_\_**

This program plan is valid only if the student registers for, and completes, a term at Brenau by summer 2025. If the student defers admission to fall 2025 or after, the student must contact the adviser to change to the subsequent catalog.

Student Name \_\_\_\_\_  
 Id-No \_\_\_\_\_  
 Previous degree: \_\_\_\_\_ When degree earned: \_\_\_\_\_  
 Where degree earned: \_\_\_\_\_

*This program of study is intended for students who have earned a minimum of a bachelor's degree at a regionally accredited institution.*

\*For Public Accounting, the following undergraduate courses (or the equivalent) are required:

	Term	Grade
MS 101 College Algebra (if no AC 201)	_____	_____
AC 201 Acct Prin I (Financial)	_____	_____
AC 321 Intermediate Accounting I	_____	_____
AC 322 Intermediate Accounting II	_____	_____
AC 439 Auditing and Assur Serv	_____	_____

**Business Analytics**  
*(All courses require BA 707 as a prereq)*  
 BA 708 Business Statistics  
 BA 710 Applied Regression  
 BA 712 Data Mining  
 BA 713 Business Analytics Strategy

**Digital Marketing**  
*(All courses require BA 715 as a prereq)*  
 MK 758 New Media & Marketing Communication  
 MK 765 Mobile Marketing  
 MK 775 Content Marketing  
 MK 785 Digital Marketing Analytics

**Finance**  
*(All courses require BA 723 as a prereq)*  
 BA 749 International Finance  
 BA 752 Entrepreneurial Finance  
 BA 753 Investments  
 BA 754 Corporate Risk Management

**Healthcare Management**  
 HC 750 Ethics and Leadership in Healthcare  
 HC 760 Law and Policy Dev in Healthcare  
 HC 770 Organizational Systems in Healthcare  
 HC 780 Financial Management in Healthcare

**Human Resource Management**  
 MG 733 Human Resource Management  
 HR 750 Talent Acquisition and Management  
 HR 760 HRM Total Rewards  
 HR 785 Human Resources Strategy

**Management**  
 PM 620 Introduction to Project Management  
 MG 730 Managerial Leadership  
 MG 733 Human Resource Management  
 MG 785 International Organizational Behavior (MG 729 prereq)

**Project Management**  
 PM 620 Introduction to Project Management  
 PM 725 Managing Complex Projects  
 PM 735 Mg Project Teams & Stakeholders  
 PM 755 Project Mgmt Trends & Technology

**Accounting, Public (12 hours)**

*Prerequisites: Must complete all pre-reqs above.*

- \_\_\_\_\_ AC 722 Advanced Accounting
- \_\_\_\_\_ AC 724 Corporate Taxation
- \_\_\_\_\_ AC 725 Fraud Prevention and Internal Control
- \_\_\_\_\_ AC 739 Adv. Auditing and Assurance Services

**The remaining majors can be tracked below based on the requirements outlined in the table to the right.**

(12 hours)

Term/Grade	Course#/Title
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

*This program plan is not an official document. It is the student's responsibility to meet all prerequisites & program requirements.*

*This program plan was prepared by the Registrar's Office.  
Revised 04/2024*