B.B.A. Degree
Hospitality Management
2025/2026 Catalog

Student Name _____

Id No _____

Previous Degree: _____ A.A. _____ A.S. _____ Bachelor's

Where/term degree earned _____

This program plan is valid only if the student registers for, and completes, a term at Brenau by summer 2026. If the student defers admission to fall 2026 or after, the student must contact the adviser to change to the subsequent catalog.

Women's College students must complete the GOLD Program Curriculum. The number of courses required will be based on the number of hours of transfer credit accepted for a maximum of 30 W-course hours.

If the student transfers fewer than 24 post-secondary school hours to Brenau, one of the following courses is required to graduate:
AS 100W/AS 110/AS 111 (depending on program) _____

Liberal Education:

The Liberal Education program is divided into four portals. Please see the Brenau University catalog or the Brenau University web site for a list of applicable courses for each requirement. ***If the student earned a previous degree (must be A.A., A.S., or Bachelor's Degree) from a regionally accredited institution, the Liberal Education section of the student's program is considered complete.***

World Understanding	***Term***	***Grade***	***Course Number & Title***
Historical Perspective (3 hrs)	_____	_____	_____
Global Awareness (3 hrs)	_____	_____	_____
Civic Engagement (3 hrs)	_____	_____	_____

Scientific & Analytic Curiosity

Mathematics (3 hrs) — Satisfied by major foundation course.

Science (7-8 hrs)			
(Must include at least one 4 hour lab science.)	_____	_____	_____
	_____	_____	_____

Reasoning (3-4 hrs) — Satisfied by major foundation course.

Artistic & Creative Imagination

Fine Arts (3 hrs)	_____	_____	_____
Literature (3 hrs)	_____	_____	_____

Lifetime Fitness (3 hrs)

(Undergraduate students not enrolled in the Women's College may take HS 105 (3 hours) to satisfy this requirement.)

_____ _____ HL _____ Title: _____

_____ _____ DA/LS/*or* LF _____ Title: _____

_____ _____ DA/LS/LF/*or* HL _____ Title: _____

Note: For Lifetime Fitness, Women's College students must take the three, one-hour courses as outlined above. LF 199 can count as either activity (LF) or classroom (HL) p.e.

Communication & Language Fluency

Writing (6 hrs) — Satisfied by major foundation course.

_____ _____ EH 102 Reading & Research Writing

Speaking (3 hrs)	_____	_____	_____
Modern Language (0-3 hrs)	_____	_____	_____ Modern Language at level 102 or higher

Must complete language through the high beginner level (102 or equivalent. If 101 & 102 are taken, 101 can be applied toward the Communication requirement or used as a general elective. May be placed into 102 via WebCape or exempted by competency exam (BYU FLAT test or CLEP).

Communication (3 hrs) — Satisfied by major foundation course.

Comments:

_____

_____

_____ Needs English Placement Exam

Program Plan Revised by: _____ Date: _____

_____

Revised 02/2025

B.B.A. Degree – 2025/2026

Major: Hospitality Management

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Foundation Courses:
To ensure proper course rotation, the department recommends that foundation courses are taken by the end of the sophomore year.

Term Grade Crs # & Title

_____ _____ EH 101 Written Communication [LE]
_____ _____ MS 100/101/111/ or 210 [LE]
_____ _____ MS 205 Statistics [LE]
_____ _____ BA 208 Business Communication [LE]

Note: Students must earn a cumulative grade point average of 2.0 and a major grade point average of 2.50. Unless otherwise approved, students must earn a minimum grade of C in all major courses and major foundation courses.

All courses are 3 hours unless otherwise noted. ( )

Term Grade Crs # & Title

MAJOR CORE: (42 HRS)

_____ _____ BA 211 Intro to Mgmt Information Systems
_____ _____ AC 201 Accounting Prin I (Financial)
_____ _____ AC 202 Accounting Prin II (Managerial)
_____ _____ BA 206 Microeconomics
_____ _____ BA 207 Macroeconomics
_____ _____ MG 301 Management Principles
_____ _____ BA 303 Business Statistics
_____ _____ MK 315 Marketing Principles
_____ _____ BA 316 Legal Environment of Business
_____ _____ MG 318 Organizational Behavior
_____ _____ BA 327 Managerial Finance
_____ _____ BA 447 International Business
_____ _____ BA 470 Value Chain Management
_____ _____ BA 499 Business Capstone

HOSPITALITY MANAGEMENT MAJOR: (18 HRS)

_____ _____ HM 200 Introduction to Hospitality Mgmt
_____ _____ HM 300 Sales and Revenue Management
_____ _____ HM 400 Building Guest and Team Loyalty
_____ _____ MG 425 Supply Chain Management
_____ _____ MK 457 Social and Mobile Marketing
_____ _____ MM 425 Event Planning

[LE] –Liberal Education course. All LE courses are noted on the plan whether satisfying a LE requirement or not.

Residency requirement:
A residency requirement of 30 semester hours is required to graduate from Brenau University. This includes a major residency of 21 semester hours. Nine of those hours must be in the Hospitality Management Major courses.

Note: This program plan is not an official document. It is a tool to assist the student and adviser in schedule planning.

Electives: Electives are not listed on the program plan by the Admissions Office, however all courses are posted to the student's transcript. Electives needed for graduation can be calculated simply by:

Adding
The total number of hours on the student's transcript
(available in CampusWEB)
- hours earned for courses taken at the developmental level
+ courses currently registered for
+ courses still outstanding.

A minimum of 120 semester hours is required to graduate from Brenau University. After completing liberal education and major requirements, if the total number of hours on the student's transcript is not at 120, then the student must take enough general elective hours to reach a cumulative total of 120 hours. If a course is repeated, it is the student's responsibility to contact the Registrar's Office to adjust the earned hours on their transcript so that they are not short hours at graduation. Due to placement, a student may graduate with more than 120 semester hours.
Financial aid recipients cannot receive aid for courses repeated unnecessarily or for courses not specifically required for their degree.

This program plan was prepared by the Registrar's Office.
Revised 02/2025