Brenau University
1878

Graduate Certificate
2025/2026 Catalog
Major: _____

Student Name _____
Id-No _____
Previous degree: _____ When degree earned: _____
Where degree earned: _____

This program plan is valid only if the student registers for, and completes, a term at Brenau by summer 2026. If the student defers admission to fall 2026 or after, the student must contact the adviser to change to the subsequent catalog.

This program of study is intended for students who have earned a minimum of a bachelor's degree at a regionally accredited institution.

*For Public Accounting, the following undergraduate courses (or the equivalent) are required:

	Term	*Grade*
MS 101 College Algebra *(if no AC 201)*	_____	_____
AC 201 Acct Prin I (Financial)	_____	_____
AC 321 Intermediate Accounting I	_____	_____
AC 322 Intermediate Accounting II	_____	_____
AC 439 Auditing and Assur Serv	_____	_____

Accounting, Public (12 hours)
Prerequisites: Must complete all pre-reqs above.

_____ AC 722 Advanced Accounting
_____ AC 724 Corporate Taxation
_____ AC 725 Fraud Prevention and Internal Control
_____ AC 739 Adv. Auditing and Assurance Services

The remaining majors can be tracked below based on the requirements outlined in the table to the right.

(12 hours)

Term/Grade	Course#/Title
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Business Analytics
(All courses require BA 707 as a prereq)
BA 708 Business Statistics
BA 710 Applied Regression
BA 712 Data Mining
BA 713 Business Analytics Strategy

Digital Marketing
(All courses require BA 715 as a prereq)
MK 758 New Media & Marketing Communication
MK 765 Mobile Marketing
MK 775 Content Marketing
MK 785 Digital Marketing Analytics

Finance
(All courses require BA 724 as a prereq)
BA 749 International Finance
BA 752 Entrepreneurial Finance
BA 753 Investments
BA 754 Corporate Risk Management

Healthcare Management
HC 750 Ethics and Leadership in Healthcare
HC 760 Law and Policy Dev in Healthcare
HC 770 Organizational Systems in Healthcare
HC 780 Financial Management in Healthcare

Human Resource Management
MG 733 Human Resource Management
HR 750 Talent Acquisition and Management
HR 760 HRM Total Rewards
HR 785 Human Resources Strategy

Management
PM 620 Introduction to Project Management
MG 730 Managerial Leadership
MG 733 Human Resource Management
MG 785 International Organizational Behavior *(MG 729 prereq)*

Project Management
PM 620 Introduction to Project Management
PM 725 Managing Complex Projects
PM 735 Mg Project Teams & Stakeholders
PM 755 Project Mgmt Trends & Technology

This program plan is not an official document. It is the student's responsibility to meet all prerequisites & program requirements.

This program plan was prepared by the Registrar's Office.
Revised 03/2025