Brenau UNIVERSITY 1878

M.B.A. Degree
Major: _____
2025/2026 Catalog

This program plan is valid only if the student registers for, and completes, a term at Brenau by summer 2026. If the student defers admission to fall 2026 or after, the student must contact the adviser to change to the subsequent catalog.

Student Name _____

Id No _____

Where degree earned _____

Degree/year _____

All classes are 3 hours unless otherwise noted. ( )

Prerequisite Sequence:

(Option 1 - left column) Can take at Brenau, or transfer in an appropriate graduate class from a regionally accredited university.
(Option 2 - right column). Can take at Brenau, or transfer in an appropriate undergraduate classes from a regionally accredited university.
For either option, the class must be taken within the last 5 years with a minimum grade of B.
Students may use option 1 for one course and option 2 for the other.

Option1:

Term	*Grade*	
_____	_____	BA 508 App Economics for Managers
_____	_____	BA 514 Overview of Financial Accounting

Option 2

Crs#	*Term*	*Grade*	*Institution*
AC 201	_____	_____	_____
(Accounting Principles I (Financial)– BA 514 #1) – and –			
BA 327	_____	_____	_____
(Finance – BA 514 #2)			
BA 206	_____	_____	_____
(MicroEconomics – BA 508 #1) – and –			
BA 207	_____	_____	_____
(MacroEconomics – BA 508 #2)			

Introduction Sequence: (3 hours) *Pre-Req & Intro sequences must be completed before moving into the core.*

_____ _____ BA 507 Business Communication

MBA Curriculum:

Major Core: (18 hours)

_____ _____ MK 715 Marketing Strategy
_____ _____ BA 717 Business Law & Ethics
_____ _____ BA 724 Financial Management and Budgeting
_____ _____ MG 729 Management of People
_____ _____ BA 670 Excellence in Operations
-or- BA 707 Business Analytics
_____ _____ BA 799 Strategic Management (capstone)

*For the MBA Public Accounting, the following undergraduate courses (or the equivalent) are required:

(12-15 hours)	*Term*	*Grade*
MS 100/101/111/or 210 *(if no AC 201)*	_____	_____
AC 201 Acct Prin I (Financial)	_____	_____
AC 321 Intermediate Acct I	_____	_____
AC 322 Intermediate Acc II	_____	_____
AC 439 Auditing and Assur Serv	_____	_____

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CHOOSE A MAJOR (required): The major courses are contained on page two. The accounting prereq courses are out lined on the table to the right.

Term/Grade	Course#/Title
_____	_____
_____	_____
_____	_____
_____	_____

MAJOR CONCENTRATIONS ARE LISTED ON THE OTHER SIDE.

Note: Students earning the general MBA (with no major concentration) should follow the General Business MBA plan.

Any deviation of this program must be documented via substitution memo and approved by the department chair and the registrar.
Note: Financial aid recipients cannot receive aid for courses repeated unnecessarily or for courses not specifically required for their degree.

This program plan was prepared by the Registrar's Office.
Revised 03/2025

M.B.A. Degree - 2025/2026

Choose one major concentration (12 hours).

- **Note the term course completed on the line provided.**
- **All courses are three hours.**

Accounting, Public

Prerequisites: Must complete all prereqs on previous page.

_____ AC 722 Advanced Accounting
_____ AC 724 Corporate Taxation
_____ AC 725 Fraud Prevention and Internal Control
_____ AC 739 Adv. Auditing and Assurance Services

Business Analytics ***(All courses require BA 707 as a prereq)***

_____ BA 708 Business Statistics
_____ BA 710 Applied Regression
_____ BA 712 Data Mining
_____ BA 713 Business Analytics Strategy

Digital Marketing

(All courses require MK715 as a prereq)

_____ MK 758 New Media and Marketing Communication
_____ MK 765 Mobile Marketing
_____ MK 775 Content Marketing
_____ MK 785 Digital Marketing Analytics

Finance *(All courses require BA 724)*

_____ BA 749 International Finance
_____ BA 752 Entrepreneurial Finance
_____ BA 753 Investments
_____ BA 754 Corporate Risk Management

Healthcare Management

_____ HC 750 Ethics and Leadership in Healthcare
_____ HC 760 Law and Policy Development in Healthcare
_____ HC 770 Organizational Systems in Healthcare
_____ HC 780 Financial Management in Healthcare

Human Resource Management

_____MG 733 Human Resource Management
_____HR 750 Talent Acquisition and Management
_____HR 760 HRM Total Rewards
_____HR 785 Human Resources Strategy

Management

_____PM 620 Introduction to Project Management
_____MG 730 Managerial Leadership
_____MG 733 Human Resource Management
_____MG 785 International Org Behavior *(MG 729 prereq)*

Project Management

_____PM 620 Introduction to Project Management
_____PM 725 Managing Complex Projects
_____PM 735 Mng Project Teams and Stakeholders
_____PM 755 Project Mgmt. Trends and Technology

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