M.B.A. Degree
Major: General Business
2025/2026 Catalog

This program plan is valid only if the student registers for, and completes, a term at Brenau by summer 2026. If the student defers admission to fall 2026 or after, the student must contact the adviser to change to the subsequent catalog.

Student Name _____

Id No _____

Where degree earned _____

Degree/year _____

All classes are 3 hours unless otherwise noted. ( )

Prerequisite Sequence:

(Option 1 - left column) Can take at Brenau, or transfer in an appropriate graduate class from a regionally accredited university.
(Option 2 - right column). Can take at Brenau, or transfer in an appropriate undergraduate classes from a regionally accredited university.
For either option, the class must be taken within the last 5 years with a minimum grade of B. Students may use option 1 for one course and option 2 for the other.

Option1:

Term	*Grade*	
_____	_____	BA 508 App Economics for Managers
_____	_____	BA 514 Overview of Financial Accounting

Option 2

Crs#	*Term*	*Grade*	*Institution*
AC 201	_____	_____	_____
(Accounting Principles I (Financial)– BA 514 #1) – and –			
BA 327	_____	_____	_____
(Finance – BA 514 #2)			
BA 206	_____	_____	_____
(MicroEconomics – BA 508 #1) – and –			
BA 207	_____	_____	_____
(MacroEconomics – BA 508 #2)			

Introduction Sequence: (3 hours) *Pre-Req & Intro sequences must be completed before moving into the core or global sequence.*

_____ _____ BA 507 Business Communication

MBA Curriculum:

Major Core: (24 hours)

_____ _____ BA 670 Excellence in Operations
_____ _____ BA 707 Business Analytics
_____ _____ MK 715 Marketing Strategy
_____ _____ BA 717 Business Law & Ethics
_____ _____ BA 724 Financial Management and Budgeting
_____ _____ MG 729 Management of People
_____ _____ BA 799 Strategic Management (capstone)
_____ _____ MBA elective (AC/BA/CR/HC/HR/MG/MM/MK prefix)

Global Sequence: (3 hours)

_____ _____ _____

Choose one from:
BA 642 Cross-Cultural Business Challenges
BA 787 Global Strategy & Economics

Note: Students earning the general MBA (with no major concentration) take only coursework on this plan.

Students who wish a major concentration should follow the MBA major plan.

Any deviation of this program must be documented via substitution memo and approved by the department chair and the registrar. Note: Financial aid recipients cannot receive aid for courses repeated unnecessarily or for courses not specifically required for their degree.

This program plan was prepared by the Registrar's Office.
Revised 02/2025