



Ms.E. Degree
Major: Entrepreneurship
2018/2019 Catalog

This program plan is valid only if the student registers for, and completes, a term at Brenau by summer 2019. If the student defers admission to fall 2019 or after, the student must contact the adviser to be changed to the subsequent catalog.

Student Name _____
S. SSN/Id No _____
S. Phone (w)_____ (h)_____
Previous Degree/Date _____
Where degree earned _____
Adviser _____

Ms.E. Degree Requirements:

- _____ MK 715 Marketing Management
- _____ AC 721 Budgeting for Managers
- _____ BA 723 Financial Management
- _____ BA 751 Entrepreneurship
- _____ BA 752 Entrepreneurial Finance
- _____ MK 758 New Media & Marketing Communication
- _____ BA 759 Advanced Entrepreneurship
- _____ MK 762 Channel Development/Key Account Management
- _____ MK 780 Product Development & Innovation
- _____ BA 799 Strategic Management and Policy

Any deviation of this program must be documented via substitution memo and approved by the department chair and the registrar.

Note: Financial aid recipients cannot receive aid for courses repeated unnecessarily or for courses not specifically required for their degree.

This program plan was prepared by the Registrar's Office. Revised 04/2018