



**Graduate Certificate
2020/2021 Catalog**

Major: _____

Student Name _____

Id-No _____

Previous degree: _____ When degree earned: _____

Where degree earned: _____

This program plan is valid only if the student registers for, and completes, a term at Brenau by summer 2021. If the student defers admission to fall 2021 or after, the student must contact the adviser to be changed to the subsequent catalog.

*For Public Accounting, the following undergraduate courses (or the equivalent) are required:

	Term	Grade
MS 101 College Algebra (if no AC 201)	_____	_____
AC 201 Prin of Acct I (Financial)	_____	_____
AC 321 Intermediate Accounting I	_____	_____
AC 322 Intermediate Accounting II	_____	_____
AC 439 Auditing	_____	_____

This program of study is intended for students who have earned a minimum of a bachelor's degree at a regionally accredited institution.

Business Analytics
(All courses require BA 707 as a prereq)
BA 708 Business Statistics
BA 710 Applied Regression
BA 711 Spreadsheet Modeling
BA 712 Data Mining
BA 713 Business Analytics Strategy

Management (Select 5 courses)
BA 701 Special Topics
PM 620 Introduction to Project Management
MG 730 Managerial Leadership
MG 733 Human Resource Management
BA 751 Entrepreneurship
MG 785 Internat Organizational Behav (MG729)

Accounting, Public

Prerequisites: Must complete all pre-reqs above.

- _____ AC 722 Advanced Accounting
- _____ AC 725 Fraud Prevention and Internal Control
- _____ AC 724 Corporate Taxation
- _____ AC 739 Adv. Auditing and Assurance Services
- _____ AC 755 Financial Statement Analysis

Communication Management
CR 620 Negotiation and Mediation
MM 620 Communication in Society
MM 650 Media Industry/Business Practices
MM 670 Communication Consultation & Training
MM 680 Communication Seminar

Marketing (Select 5 courses)
(All courses require MK 715 as a prereq)
BA 701 Special Topics
MK 762 Channel Dev & Key Account Mgmt
MK 758 New Media & Mkt Communication
MK 780 Product Development and Innovation
MK 760 Consumer Behav & Marketing Strategy
MK 778 Services Marketing and Differentiation

CyberSecurity Management
BA 601 Principles of Information Assurance
BA 603 Network Security
BA 604 Disaster Recovery & Bus Continuity
BA 605 Current Trends in Cyber Forensics
BA 607 Strategic Cybersecurity Management

Mediation and Conflict Resolution
CR 710 Organizational Conflict
CR 720 Negotiation
CR 730 Mediation Theory and practice
CR 740 Internatl & Cross-Cultural Conf Res

*For Managerial Accounting, the following undergraduate courses (or the equivalent) are required:

	Term	Grade
MS 101 College Algebra (if no AC 201)	_____	_____
AC 201 Prin of Acct I (Financial)	_____	_____
AC 202 Prin of Acct II (Mangerial)	_____	_____
AC 321 Intermediate Accounting I	_____	_____
AC 322 Intermediate Accounting II	_____	_____
AC 325 Cost Accounting	_____	_____

Entrepreneurship
Note: Concentration closed 10/2021
BA 751 Entrepreneurship
BA 752 Entrepreneurial Finance (BA723)
BA 759 Advanced Entrepreneurship
MK 762 Channel Dev & Acct Mgmt (MK715)
MK 780 Product Dev & Innovation (MK715)

Nonprofit Leadership
OL 620 Volunteer Leadership & Board Governance
OL 630 Fundraising & Grant Wrting for Non-Prof
OL 710 Leadership of Social Impact
OL 720 Not for Profit Marketing and Branding

Finance
(All courses require BA 723 as a prereq)
BA 731 Financial Policy
BA 749 International Finance
BA 753 Investments
BA 754 Corporate Risk Management
BA 752 Entrepreneurial Finance

Project Management
PM 620 Introduction to Project Management
PM 710 Project Management Technologies
PM 730 Leadership of Project Teams
PM 740 Advanced Business Project Mgmt
PM 750 Strategic Issues in Project Mgmt

Accounting, Managerial

- _____ AC 641 Internal Auditing
- _____ AC 724 Corporate Taxation
- _____ AC 725 Fraud Detection and Internal Control
- _____ AC 746 Advanced Cost Accounting
- _____ AC 755 Financial Statement Analysis

Healthcare Management
HC 750 Ethics and Leadership in Healthcare
HC 760 Law and Policy Dev in Healthcare
HC 770 Organizational Systems in Healthcare
HC 780 Financial Management in Healthcare
HC 790 Advanced Topics in Healthcare

Strategic Thinking and Innovation
OL 640 Strategic Thinking and Innovation
OL 660 Leadership in Innovative Org. Cultures
OL 730 Creativity and Change Leadership
OL 740 Complex Problem Solving

Human Resource Management
MG 733 Human Resource Management
HR 737 Employment Law
HR 750 Talent Acquisition and Management
HR 760 HRM Total Rewards
HR 785 Human Resources Strategy

The remaining majors can be tracked below based on the requirements outlined in the table to the right.

Term/Grade	Course#/Title
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

This program plan is not an official document. It is the student's responsibility to meet all prerequisites & program requirements.

*This program plan was prepared by the Registrar's Office.
Revised 10/2020*