



B.B.A. Degree 2021/2022 Catalog

This program plan is valid only if the student registers for, and completes, a term at Brenau by summer 2022. If the student defers admission to fall 2022 or after, the student must contact the adviser to be changed to the subsequent catalog.

Women's College students must complete the GOLD Program Curriculum. The number of courses required will be based on the number of hours of transfer credit accepted for a maximum of 30 W-course hours.

Student Name _____
Id No _____
Previous Degree: _____ A.A. _____ A.S. _____ Bachelor's
Where/term degree earned _____

Liberal Education:

The Liberal Education program is divided into four portals. Please see the Brenau University catalog or the Brenau University web site for a list of applicable courses for each requirement. **If the student earned a previous degree (must be A.A., A.S., or Bachelor's Degree) from a regionally accredited institution, the Liberal Education section of the student's program is considered complete.**

World Understanding	Term	Grade	Course Number & Title
Historical Perspective (3 hrs)	_____	_____	_____
Global Awareness (3 hrs)	_____	_____	_____
Civic Engagement (3 hrs)	_____	_____	_____
Scientific & Analytic Curiosity			
Mathematics (3 hrs)	Satisfied by major foundation course.		
Science (7-8 hrs) <small>(Must include at least one 4 hour lab science.)</small>	_____	_____	_____
Reasoning (3-4 hrs)	Satisfied by major foundation course.		
Artistic & Creative Imagination			
Fine Arts (3 hrs)	_____	_____	_____
Literature (3 hrs)	_____	_____	_____
Lifetime Fitness (3 hrs) <small>(Undergraduate students not enrolled in the Women's College may take HS 105 (3 hours) to satisfy this requirement.)</small>	_____	_____	HL _____ Title: _____
	_____	_____	DA/LS/or LF _____ Title: _____
	_____	_____	DA/LS/LF/or HL _____ Title: _____
<i>Note: For Lifetime Fitness, Women's College students must take the three, one-hour courses as outlined above. LF 199 can count as either activity (LF) or classroom (HL) p.e.</i>			
Communication & Language Fluency			
Writing (6 hrs)	Satisfied by major foundation course.		
	_____	_____	EH 102 Reading & Research Writing
Speaking (3 hrs)	_____	_____	_____
Modern Language (0-3 hrs)	_____	_____	FH/or SH 102/ (or higher)
<small>Must complete language through the high beginner level (102 or equivalent. If 101 & 102 are taken, 101 can be applied toward the Communication requirement or used as a general elective. May be placed into 102 via WebCape or exempted by competency exam (BYU FLAT test or CLEP).</small>			
Communication (3 hrs)	Satisfied by major course.		

Comments:

Program Plan Revised by: _____
Date _____

____ Needs English placement exam.

B.B.A. Degree – 2021/2022

Major: _____

Foundation Courses:

Term Grade Crs # & Title

_____ _____ EH 101 Written Communication ^{LE}
_____ _____ MS 100/101/111/ or 210 ^{LE}
_____ _____ MS 205 Statistics ^{LE}

To ensure proper course rotation, the department recommends that foundation courses are taken by the end of the sophomore year.

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HRM Major: (18 HRS) (Must take HR 333 prior to major coursework.)

_____ _____ HR 301 Research Methods in Org.
_____ _____ HR 312 Recruiting and Selection
_____ _____ BA 330 Cult Div in the Bus Envir
_____ _____ HR 401 Benefits and Compensations
_____ _____ HR 414 Designing Training Programs
_____ _____ HR 422 HR Strategic Planning
_____ _____ HR 428 Measurement of HR Management

MARKETING MAJOR: (18 HRS) (Must take MK 315 prior to major coursework.)

_____ _____ MK 311 Advertising Management
_____ _____ MK 412 Sales Management
_____ _____ MK 414 Consumer Behavior
_____ _____ MK 418 Marketing Research
_____ _____ MK 457 Social Media & Mobile Marketing
_____ _____ MK 473 Marketing Management

Logistics & Supply Chain Mgmt Major: (18 HRS)

(Must take BA 303 & BA 470 prior to major coursework.)

_____ _____ MG 400 Quality Management
_____ _____ MG 415 Service Operations Management
_____ _____ MG 420 Principles of Project Management
_____ _____ MG 425 Supply Chain Management
_____ _____ MG 430 Logistics Management
_____ _____ MG 440 Modes of Transportation

Notes:

Note: Students must earn a cumulative grade point average of 2.0 and a major grade point average of 2.50. In addition, students must earn a minimum grade of C in all major courses and major foundation courses.
All courses are 3 hours unless otherwise noted. ()

Term Grade Crs # & Title

Recommend that the student take BA 185 their 1st semester.

MAJOR CORE: (57 HRS)

_____ _____ BA 185 Skills for Professional Transition (2)
_____ _____ AC 201 Accounting Prin I (Financial)
_____ _____ AC 202 Accounting Prin II (Managerial)
_____ _____ BA 206 Microeconomics
_____ _____ BA 207 Macroeconomics
_____ _____ BA 203 Critical & Creative Thinking ^{LE}
_____ _____ BA 208 Business Communications ^{LE}
_____ _____ MG 301 Management Principles
_____ _____ BA 303 Business Statistics
_____ _____ MK 315 Marketing Principles
_____ _____ BA 316 Legal Environment of Business
_____ _____ MG 318 Organizational Behavior
_____ _____ BA 327 Managerial Finance
_____ _____ HR 333 Human Resources Management
_____ _____ BA 340 Strategic Thinking & Innovation
_____ _____ BA 417 Business Ethics
_____ _____ BA 447 International Business
_____ _____ BA 470 Value Chain Management
_____ _____ BA 481 Portfolio Development (1)
_____ _____ BA 499 Business Capstone

ACCOUNTING MAJOR: (21 HRS) (Must take AC 201/202 prior to accounting coursework.)

_____ _____ AC 320 Quickbooks Lab (1)
_____ _____ AC 321 Intermediate Accounting I (4)
_____ _____ AC 322 Intermediate Accounting II (4)
_____ _____ AC 323 Individual Taxation
_____ _____ AC 325 Cost Accounting
_____ _____ AC 439 Auditing & Assurance Services
_____ _____ AC 440 Fraud Examination

FINANCE MAJOR: (18 HRS) (Must take BA 327 prior to business major coursework.)

_____ _____ FI 401 Money, Banking and Financial Market
_____ _____ FI 402 Econometrics
_____ _____ FI 403 Corporate Financial Policy
_____ _____ FI 405 Investment Analysis & Portfolio Mgmt
_____ _____ FI 406 Financial Risk Management
_____ _____ FI 407 Treasury Management

GENERAL BUSINESS MAJOR: (18 HRS) (Must take MG 301 prior to major coursework.)

_____ _____ MG 302 Small Bus Mgmt/ MG 400 Quality Mgmt / or
_____ _____ MG 420 Prin of Project Mgmt
_____ _____ BA 330 Cult Div in Bus Environ
_____ _____ OL 403 Leadership and Group Dynamics
_____ _____ MK 412 Sales Mgmt/ MK 414 Consumer Behav/ or
_____ _____ MK 457 Soc Media/Mobile Marketing
_____ _____ Upp Div (300/400) Bus Elective
_____ _____ Upp Div (300/400) Bus Elective

Electives: Electives are not listed on the program plan by the Admissions Office, however all courses are posted to the student's transcript. Electives needed for graduation can be calculated simply by:

Adding
The total number of hours on the student's transcript
(available in CampusWEB)
- hours earned for courses taken at the developmental level
+ courses currently registered for
+ courses still outstanding.

A minimum of 120 semester hours is required to graduate from Brenau University. After completing liberal education and major requirements, if the total number of hours on the student's transcript is not at 120, then the student must take enough general elective hours to reach a cumulative total of 120 hours. If a course is repeated, it is the student's responsibility to contact the Registrar's Office to adjust the earned hours on their transcript so that they are not short hours at graduation. Due to placement, a student may graduate with more than 120 semester hours.

Financial aid recipients cannot receive aid for courses repeated unnecessarily or for courses not specifically required for their degree.

^{LE} –Liberal Education course. All LE courses are noted on the plan whether satisfying a LE requirement or not.

Residency requirement:

A residency requirement of 30 semester hours is required to graduate from Brenau University. This includes a major residency of 21 semester hours.

Note: This program plan is not an official document. It is a tool to assist the student and adviser in schedule planning.

This program plan was prepared by the Registrar's Office.
Revised 04/2021

2021-2022 Liberal Education Courses by Portal

WORLD UNDERSTANDING		
Historical Perspective (3) <i>Demonstrate knowledge of major events and movements in history and use this knowledge to generate a more sophisticated understanding of current events.</i>	HY 201 History of US I HY 202 History of US II HY 205W Women in U.S. History I	HY 206W Women in U.S. History II HY 210 World Civilization I HY 211 World Civilization II (W)
Civic Engagement (3) <i>Demonstrate an appreciation of the importance of civic engagement in a global society.</i>	BA 223 Principles of Leadership ED 208 School and Society (W) GS 200 Intro to Gender Studies (W) HN 220 Honors Sem: World Understanding HS 102 Careers-Helping Profess (W)	MM 101 Intro to Mass Comm MM 200 Diversity in Media PH 222 Introduction to Ethics PO 101 American Government PO 233 Law and Society SY 101 Introduction To Sociology
Global Awareness (3) <i>Demonstrate an understanding of global issues and their implications for local communities.</i>	AY 101 Intro to Anthropology BA 200 Survey of Economics ED 250 Intro to Multicultural Educ (W) ED 265 International Studies (W) GS 250 Gender & the Global Envir (W) GY 201 Intro to Geography HN 250 Honors Research and Travel (W)	HY 240 Crises in Modern History HYPO 307 Wom/Minor-Contem Hist/Pol (W) IS 101 Current Global Issues (W) MM 260 Media History and Culture PH 207 World Religions

ARTISTIC & CREATIVE IMAGINATION		
Fine Arts (3) <i>Understand artistic concepts and traditions through participating in or exposure to artistic endeavors.</i>	AH 100 Art Appreciation AH 214 art History Special Topics (W) AH 223 Art History I AH 224 Art History II AR 101/101L Foundations: 2D & 3D Design DA 100 Dance Appreciation HN 230 Honors Sem: Art/Creative Imagination (W) ID 308 History of Inter/Architecture I	ID 309 History of Inter/Architecture II (W) MC 101 World Music Appreciation MC 214 Special Topics in Music MC 216 Intro to Arts in Health Care (W) MM 100 F (W)Im Appreciation TH 100 Theatre Appreciation TH 221 Theatre History I TH 222 Theatre History II TH 223 Hist. of the Musical Theatre
Literature (3) <i>To analyze meaning and recognize aesthetic elements in literary texts.</i>	EH 200 Mythology: Sacred St/Hum Lives (W) EH 201 Western World Literature (W) EH 202 Asian & African Lit EH 203 or 203W Varied Voices in American Lit EH 210 British Lit before 1700	EH 211 British Lit after 1700 (W) EH 220 American Lit before 1865 EH 221 American Lit after 1865 (W) EH 245 Women's Literary Studies (W)
Lifetime Fitness (3) 1 hr HL 1 hr LS/LF/DA 1 hr either <i>Appreciate one's health status and implement a plan for health and fitness.</i> <i>Students not enrolled in the day program may take HS 105 (3 hours) to satisfy this requirement.</i>	DA 101 Ballet Technique DA 102 Ballet Technique DA 108 Jazz Dance Technique DA 109 Jazz Dance Technique DA 118 World Dance DA 119 Tap Dance DA 123 MindBody Yoga DA 151 Ballet Technique DA 152 Ballet Technique DA 158 Jazz Dance Technique DA 159 Jazz Dance Technique DA 160 Ballroom Dancing DA 214 Intermediate Tap Dance HL 101 Drug Abuse/Alcoholism	HL 102 Exercise Science HL 103 First Aid:Respond to Emergen HL 104 Human Sexuality HL 105 or 105W Self Defense HL 106 Healthy Habits HS 105 Healthy Lifestyle Habits (3) LF 101 Aerobics LF 105 Fitness Swimming/Walking LF 109 Pers Fitness/Weight Training LF 112 Karate LF 199 Varsity Sports ** LS 104 Golf LS 106 Tennis

** Taken by Brenau's varsity sport teams. These courses can count toward classroom (HL) or activity (DA/LS/LF) physical education requirements. (W) Can be taken as a "W" class. "W classes (ex EH 101W) are open only to Women's College students – no exceptions.

2021-2022 Liberal Education Courses by Portal

SCIENTIFIC & ANALYTIC CURIOSITY		
Mathematics (3) <i>Demonstrate quantitative reasoning through numeric, symbolic, or geometric means.</i>	MS 100 Quantitative Literacy MS 101 College Algebra	MS 111 Pre-Calculus/Trigonometry MS 210 Calculus and Analytic Geometry
Science (7-8) <i>(one course must be a 4 hour lab science)</i> <i>Demonstrate competency in a specific curriculum and appraise the impact of that science in one's life.</i>	BY 105/L Human Biology w/lab BY 111/L Biolog Science I (majors) w/lab BY 112/L Biological Sci II (majors) w/lab BY 151/L Biol. Field Studies w/lab BY 206/L Microbiology w/lab BY 209/L Human Anatomy/Phys I w/lab BY 210/L Human Anatomy/Phys II w/lab CY 103/L Principles of Chemistry w/lab CY 110 Forensic Science (can take w/out lab) CY 121/L General Chemistry I w/lab CY 122/L General Chemistry II w/lab	PS 100 Physical Science PS 104 Earth Science PS 110 Physical Geography w/ Lab PS 111 Meteor/Climatology w/ Lab PS 112 Astronomy w/ Lab PS 121/L General College Physics I w/lab PS 122/L General College Physics II w/lab PS 180 Cities & the Environment PY 101 Intro to Psychology ^^ (W) PY 101/L Intro to Psychology Lab ^^ (^^Can take with/without lab for LE science. If taken with lab, the lab <u>must</u> be take the same term as the lecture.)
Reasoning (3) <i>Be able to think critically and solve problems effectively.</i>	AH 215 The Creative Mind (W) BA 107 Personal Finance BA 203 Critical/Creative Thinking HN 240 Honors Sem: Sci/Analy Cur (W) ID 275 Interior Design – Process (W)	MS 205 Introduction to Statistics MS 207 Problem Solving PH 205 Intro to Philosophy PH 240 Philosophy of Art

COMMUNICATION & LANGUAGE FLUENCY		
Writing(6) <i>Compose effective and logical written communication.</i>	EH 101 Written Communication (W)	EH 102 Reading & Research Writing (W)
Speaking (3) <i>Demonstrate effective oral communication.</i>	EH 103 Oral Communication (W) HN 210 Hon Sem: Comm/Lang Fluency (W)	MM 105 Effective Interpersonal Comm SP 108 or 108W Fundamentals of Speech (W)
Modern Language (0-3) <i>Communicate in a modern language other than English</i> Must complete language through the high beginner level (102 or equivalent). <i>If 101 & 102 are taken, 101 can be applied toward the Communication requirement or used as a general elective. May be placed into 102 via WebCape or exempted by competency exam (BYU FLAT test or CLEP).</i> <i>Note: Please see the catalog for specifics concerning the modern language requirement and placement options.</i>	FH 101 French Language and Culture I FH 102 French Language and Culture II	SH 101 Spanish Language and Culture I (W) SH 102 Spanish Language and Culture II (W) SH 201 Intern Spanish I w/ Lab
Communication (3) <i>Apply communication skills in a given context.</i> <i>Select from these courses or any from the communication and language fluency portal not already used.</i>	AH 105 Aesthetic Communication BA 208 Business Communications CS 101 Computer Literacy EH 360 Creative Writing (W) GR 207/L Digital Graphic Des w/lab (W)	LE 300 Conflict Resolution (W) MM 215 Persuasion MM 220 Communication Theory

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