



**M.B.A. Degree  
Women's Executive Program  
Major: General Business  
2022/2023 Catalog**

This program plan is valid only if the student registers for, and completes, a term at Brenau by summer 2023. If the student defers admission to fall 2023 or after, the student must contact the adviser to change to the subsequent catalog.

Student Name _____
Id No _____
Where degree earned _____
Adviser _____

**All courses are 3 hours for a total of 30 hours.**

- \_\_\_\_\_ AC 755 Financial Statement Analysis
- \_\_\_\_\_ BA 723 Financial Management
- \_\_\_\_\_ MK 715 Marketing Strategy
- \_\_\_\_\_ BA 707 Business Analytics
- \_\_\_\_\_ BA 787 Global Strategy & Economics
- \_\_\_\_\_ MG 729 Management of People
- \_\_\_\_\_ BA 717 Law & Ethics
- \_\_\_\_\_ BA 675 Negotiation & Communication
- \_\_\_\_\_ BA 670 Excellence in Operations
- \_\_\_\_\_ BA 799 Strategic Management (capstone)

**Any deviation of this program must be documented via substitution memo and approved by the department chair and the registrar.  
Note: Financial aid recipients cannot receive aid for courses repeated unnecessarily or for courses not specifically required for their degree.**

*This program plan was prepared by the Registrar's Office.  
Revised 03/2022*